

**NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT
OF THE AMERICAN ROSE SOCIETY**

Fall Business Meeting – September 23, 2017
Castro Valley, California

The meeting was called to order by Joan Goff, District Director at 3:08 p.m.

Roll Call of Societies - Carole Schmitz, Secretary: All Societies were represented except Stockton.

Secretary's Report: The Secretary's report from the Spring Business Meeting was accepted as presented and posted on the NCNH website.

Treasurer's Report: The Treasurer's report was accepted as presented.

District Director's Report – Joan Goff, District Director:

Joan thanked Jolene Adams for chairing this conference and for all of her hard work, as well as the hard work of Dolores Moffat, Lou Evans, and Scott Becker.

At the Gettysburg conference, Laura Seabaugh reported that Ann Harder of Beaumont, TX, donated \$125,000 to ARS. This has significantly helped the ARS budget.

Starr Roses and Kordes Roses have been sold to Ball Industries. The expectation is that the names and personnel will remain the same. Ball is an international Horticulture firm.

The next ARS Convention will be held in Jacksonville, FL, May 4-6, 2018.

Bob Martin's installation as President of ARS will be held next year at the ARS Fall Convention in San Diego, CA, Oct. 26-29, 2018.

The ARS Board of Directors voted to name J. Horace McFarland the "Father of ARS." This was a proclamation brought to the ARS board by Marilyn Wellen, Past President of ARS.

Joan announced she will not be running for District Director for the next term. Anyone who wants to run should complete the form, listing their qualifications, by January 30, 2018. She said one of her problems being DD is the requirement to travel, which is expensive. Rose Gilardi made a motion to "Increase the amount of reimbursable travel expenses, with proper documentation, per year to \$2,000" beginning in 2018. Dolores Moffat seconded the motion and it passed unanimously.

ARS will hold its Triennial elections next year – 2018. Diane Summers will be running for Vice President of ARS and is endorsed by Joan, Bob Martin, and Dr. Tommy Cairns.

NCNH needs to elect a Deputy District Director, Treasurer, Secretary, and Awards Chair at our Spring Meeting in 2018. Per our bylaws, our Parliamentarian (Carol Burek) is Chair of the Nominating Committee. Martine LaBelle, Cher Frechette, Jan Burnham, Jamie Becker, and Cindy Phipps volunteered to be on the committee.

Consulting Rosarian Report – Jolene Adams, CR Chair:

Two CR schools were held in 2017 – Honolulu on July 22 with 5 new CRs, and Sacramento August 26 with 5 new CRS. We have 145 active CRs and 56 Emeritus CRs.

Four District CRs were approved by ARS for the Master Rosarian designation: Carole Schmitz, Barbara Ellis, Karen Ernsberger, and Robin Rosenberg.

22 CRs need to complete their Audit in 2018.

Vice Presidents need to understand that the CR Coordinator if their Society needs to send in a request for credit for a lecture AT LEAST before the first of the month in which the lecture will be held. CR coordinators and VPs need to work together to get these things done. Mother Lode and Stockton do not have a CR coordinator.

Horticulture Judges Report – Bob Parker, Chair:

We have 62 judges, including 3 apprentice judges, in our district and all but 2 are current on points.

A proposed change to the “Guidelines for Judging Roses” was presented to and approved by the ARS Board at the Gettysburg National Conference. It requires the “evaluating judge” of an apprentice judge to send copies of their evaluation form to the apprentice, to the District Horticulture Chair, as well as to ARS. This can all be done by e-mail except the hard copy that is sent to ARS.

Bob would like to hold a judging school in the Spring of 2018 before the shows start if there are enough candidates (5-6 minimum) – which would be April at the latest. He needs a venue, but needs candidates first.

Arrangement Judges Report – Martin Kooi, Chair:

The District has 11 judges, 2 of which are inactive.

An Arrangement School is tentatively scheduled for 2/17/18 - 2/18/18 at the Shepard Garden and Arts Center, 3330 McKinley Blvd., Sacramento. All arrangers should consider attending the school.

13 people attended an arrangement workshop on 9/17/2017 at the Hall of Flowers in San Francisco. A possible Spring 2018 workshop is being considered in the Peninsula or South Bay area.

Membership – Cindy Phipps, Chair:

Cindy is working with local societies, NCNH, and ARS to improve the retention rate for ARS members and increase ARS membership in our District. She is working on getting a count of current ARS members per society. She will also be encouraging each society to increase ARS memberships through new memberships, Trial memberships, E-memberships, and offering memberships as a trophy or prize. Currently NCNH has 750 ARS members which comprise about 10% of all current ARS memberships.

Programs & Speakers – Charlotte Owendyk, Chair:

Charlotte distributed a request for the society program chairs to complete listing their favorite speakers with contact information. All information gathered from this request will be included in next year’s program listing.

The Criterion – Linda and Ted Burg, Chairs:

Linda Burg said the NCNH Board of Directors discussed changing *The Criterion* subscriptions to an e-mail format and charging each society \$50 annually for *The Criterion*. Each Society would provide Jolene Adams with a contact person to receive the electronic bulletin which could then be distributed locally to all their society members. A vote by the voting delegates was unanimously in support of this idea – recognizing that each Society Board would have to approve this annual expenditure.

A hard copy of the *The Criterion* would still be available for \$25/year.

NOTE: It was decided that the \$50/society fee (if adopted) would include the \$5/annual trophy fee previously collected from each society.

Photography – Betty Mott, Chair:

The final version of the First Edition of the *Guidelines and Rules for Judging Rose Photography* were approved by the ARS Board of Directors on September 7, 2018. They will be posted on the ARS website soon. Some MAJOR changes include:

- A new scorecard and scale of points (deleting 5 from conformance, adding 10 to specific section, and deleting 5 from distinction);
- In “The Rose” section, penalizing entries that have petals dropping off the frame or showing only a portion of a bloom;
- In “The Garden” section, the requirement to identify private gardens has been dropped;
- The “Creative Interpretation” section has been rewritten to provide a much wider range of options. In this new edition of the Guidelines “anything goes”.

There are six PowerPoint programs that demonstrate use of the 2017 Guidelines on the ARS website. They may be downloaded and used for educational purposes.

Nominations and Awards – Betty Mott, Chair:

The selection process for the 2017 NCNH District Silver Honor Medal is complete and a qualified recipient was selected. Betty has the medal and certificate. Total cost \$186.84. Bill Reynolds was awarded the 2017 NCNH District Silver Honor Medal.

There are changes to the eligibility requirements for the District Silver Honor Medal for 2018 (revised spring 2017). Changes are:

- The District Director, District Member of the National Nominating Committee (who shall be the District Awards Chairman) and members of the District Awards Committee or any member of their immediate family shall be eligible to receive this award.

The spring 2017 revisions included expanding the responsibilities of the District Chair beyond awarding of the District Silver Honor Medal. New this year was the request for nominations for the Gold Honor Medal, the Fuerstenburg Award, and the James Alexander Gamble Fragrance Award from the Prizes and Awards Committee. Descriptions of these awards are available from Betty Mott or ARS.

Trophies & Awards – Dave Coop, Chair:

Joan Goff asked for a discussion and vote on the changes that had been made to the District Challenge classes this year:

- Some classes were changed to 1 vase rather than 3 vases;
- Some classes were changed from hybrid tea roses to include other types of roses. The intent was to get more entries in these classes.

Rose Gilardi made a motion to go back to the original rule of using 3 vases. Michael Braun seconded motion and it passed unanimously. The other change remains in effect.

Raffle – Sue & Ernie Magill, Chairs:

We collected \$775 from the Spring Business Meeting raffle.

Roses In Review – Cher Frechette, Chair:

The Roses In Review online reviewing system malfunctioned and was down this year starting September 12 due to a software migration by the RIR hosting provider. The system is still unavailable. The cutoff date for reviews to be done will be extended but we have no information on that at this date.

District Directory – Richard Affleck, Chair: Changes should be sent to Richard for next year's Directory (raffleck@sbcglobal.net).

Historian – Ann Marie Harris, Chair:

Ann Marie is still trying to compile information to be preserved. She is making progress in creating digital copies of some of our District records:

- PDF versions of the District Directory have been created for 1989-1990, 1992-2002, and 2004-2016. The loan or a gift of the 2003, 1991, and any pre-1989 Directories would be appreciated to have a complete set.
- Similarly, pdf versions of the Criterion have been created for all of 1986, 1990-2002, 2007, 2010, 2012, and 2014. Some or no issues were available for scanning for 1987-1989, 2003-2006, 2008-2009, 2011, 2013, and 2015-2016. Again a loan or gift of missing issues would be appreciated.
- Our Roses-In-Review summary is an important resource for rose growers in our area. Scans for 2009-2016, 2000-2001, and pre-1988 RIR have not been done. If anyone can lend copies of these, please let Ann Marie know.

NCNH District meeting minutes and other items in Ann's possession have not been inventoried so she is unable to provide a list of what is missing. She has continued to scan newsletter issues, etc. and some are available for societies.

Site Development: Thomas Bolden, Chair: No Report

OLD BUSINESS:

None

NEW BUSINESS:

A proposal for distribution of the Criterion is covered in the Criterion report. The vote on the District Challenge classes was reported above.

CONVENTIONS AND BUSINESS MEETINGS:

2018 Spring Business Meeting – 10:00 a.m. Saturday, March 10 – hosted by Shasta RS, Redding
Location: First United Methodist Church, 1825 East St, Redding, CA 96001

2018 Fall Conference – October 6, 2018 – Lodi-Woodbridge RS – “Blooms and Vines”. Lodi-Woodbridge have not decided if it will be a one-day conference or not. It will be held at the fairgrounds.

Meeting adjourned 4:40 p.m.

Respectfully submitted,
Carole Schmitz, Secretary

