



**NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT (NCNH)  
OF THE AMERICAN ROSE SOCIETY (ARS)  
Spring Business Meeting Minutes- March 25, 2023  
Hosted by San Francisco Rose Society  
Location: Auditorium in the County Fair Building (Hall of Flowers),  
San Francisco, CA**

**CALL TO ORDER AND WELCOME- SUE BENNETT**

- The meeting was called to order by Sue Bennett, District Director at 10:14am

**ROLL CALL- CINDY PHIPPS**

- Roll Call was conducted by Cindy Phipps, Secretary.
- *Rose Societies present:* Butte, East Bay, Gold Country, Humboldt, Marin, Monterrey Bay, Mother Lode, Mount Diablo, North Bay, Peninsula, Redwood Empire, Reno, Sacramento, San Francisco, San Mateo, Santa Clara, Sierra Foothills, Southwest Oregon and Woodland Library.
- *Rose Societies absent:* Honolulu, Lodi-Woodbridge.
- A quorum was established.

Sue welcomed new members and reviewed the process for the meeting.

**MINUTES OF FALL BUSINESS MEETING (9/24/22)- CINDY PHIPPS**

- Minutes from the Fall Business Meeting were posted on the NCNH website, emailed to everyone ahead of the meeting (Local Rose Society Presidents and Board Members) and were shown on the screen at the meeting.
- Sue asked the delegates if there were any corrections, additions or deletions needed and there were none. Therefore, the minutes will be filed as presented and will remain on the NCNH website.

**TREASURER'S REPORT- LOU EVANS**

- Lou reported that there was \$1,598 more in the checking account due to a \$2,000 donation from Redwood Rose Society in March.
- There was an error in the year end checking account balance. It should be \$15,088.47.
- Currently in checking, there is \$28,367 due in large part to a donation from Shasta Rose Society of approximately \$18000 due to its closing.
- Funds have been designated for the Arrangement Judging School scheduled later in March; Deposit of \$5,000 for the hotel for the NCNH Fall Convention; Travel expenses for the District Director; 2023 ARS Certificates; Memorial Fund for members who passed

away. Lou asked meeting participants to refer to the report that he prepared and was emailed to all Local Society Presidents and Board members for more detailed information.

- The CD from First Republic Bank was renewed for 11 months with a 1% interest rate. Current amount as of the end of 2022 is \$17,150.34.
- The corrected year-end report will be filed for audit.
- The 2023 Budget was emailed to all Local Society Presidents and Board members prior to the meeting. Discussion and questions on the proposed budget were taken. After questions, delegates at the meeting voted to pass the budget. All were in favor except for one delegate. With a majority, the budget was passed.

#### NOMINATIONS AND AWARDS REPORT- CINDY PHIPPS READ JAN BURNHAM'S REPORT

- Nominations have been requested and received by committee members with a deadline of March 20 for submittal. There may be a couple of stragglers, so I'm pending announcement for another week or so. I hope to have nominee summaries out to the committee members by the end of March with a mid-April deadline to respond. Votes will be tallied and a run-off vote conducted if necessary.

#### DEPUTY DISTRICT DIRECTOR REPORT- LESA LANE

- Nothing to report

#### PARLIMENTARIAN REPORT- RICK SYDOR

- Rick explained that moving information to Standing Rules will facilitate easier changes when necessary, as a quorum is all that's necessary to obtain approval to change them. With the Bylaws, it's a much more difficult and involved process.

#### IMMEDIATE PAST DISTRICT DIRECTOR- JOAN GOFF (EXCUSED)

- Nothing to report

#### DISTRICT DIRECTOR REPORT- SUE BENNETT

- Sue thanked San Francisco Rose Society for hosting the meeting.
- Sue indicated that she's automatically an ARS Board member as District Director. Every 10 weeks Diane Somers, ARS President, has a board meeting via Zoom. They are using On Board now to disseminate files, etc. instead of Drop Box.
- Diane, set up a Local Rose Society committee for all rose societies. Jan Miller is our representative for the district.
- The ARS Garden restoration is complete and will be featured at the ARS Convention in May.
- The Klima Hall is getting a new renovation and will be used for different types of events to produce revenue for ARS.

- Christmas in Roseland, held at the ARS headquarters in Shreveport netted \$110,000 in revenue. Sue doesn't know how much it costs to put this show on so the revenue is less than that figure.
- ARS is thinking about charging to tour the ARS Rose Garden as a revenue producer.
- ARS is currently in the "red". They are looking at ways to turn this around. Some ideas are: Get rid of the ARS Magazine? Digitize it? ARS Website improvements: MyARS to increase membership; increase member dues.

## **COMMITTEE REPORTS**

### **CONSULTING ROSARIANS (CR)- REBECCA SHAW**

- No Report

### **HORTICULTURE JUDGE: CINDY PHIPPS READ JUDY FREDERICK'S REPORT**

- Annual Horticulture Judges Report received from 41 judges including one Emeritus judge.
- Three judges became Emeritus: Laverne Cottet, Ted Burg, and Joy Monteleone.
- Five judges reported earning four continuing education credits that agreed with ARS Audit update of December 9, 2022, and were advanced one audit year as reflected on NCNH website: Judy Frederick, Lesa Lane, Bette Mott, Rebecca Shaw and Gail Trimble.
- Still waiting on ARS to send Audit for the photography seminars given in 2022 that earn one horticulture judging credit each.
- May have a full Judging school this Fall. Need to know the budget amount from NCNH. Quite a few judges responded they would be willing to teach at such a school.
- Those judges listed on NCNH Status Page in red on website cannot be asked to judge until they attend and earn 4 credits.
- A summary of changes in Horticulture Judging guidelines was sent via email to all Horticulture judges. An article was sent to be published in The Criterion spring issue "Changes in Judging Guidelines".
- Local Societies are asked to send their proposed Rose Show Schedules for review and editing to reflect current ARS Judging Guidelines.
- Thank you to North Bay, San Francisco, Mt. Diablo, Peninsula and Sacramento. Email sent May 6 Redwood Empire, and Monterrey Bay; May 7 East Bay; May 13 Marin; June 11 Humboldt; and June 24 SW Oregon requesting their schedules.
- Note: Marin Rose society changed their date to May 20.

### **ARRANGEMENT CO-JUDGES: BARBARA GORDON & LESA LANE**

- There will be an Arrangement Judging school held in Sacramento on March 18. Ten judges are helping with the school. Two Horticulture judges applied to be Arrangement judges and took the test. This has not been approved yet.
- Twelve judges are in good standing and two need continuing education credits by the end of the year.

- On June 3, there will be a hands-on Arrangement workshop held in Sacramento at McKinley Park Garden.

#### PHOTOGRAPHY JUDGES- EILEEN JACKSON

- Eileen recognized the NCNH members who were winners in the ARS National Photo contest: Judy Frederick, Lou Evans, John Petrula and Joe Truskot, Betty Mott and Ann Kameoka. Between them they received 16 different awards. Eileen hopes more people enter this year.
- The ARS Calendar will be needing pictures. Get your cameras busy.
- Pam Powers, ARS Photography Chair put on a good workshop. Four attendees at the meeting indicated they attended.
- Eileen wants to find out how people can qualify to be judges. She will ask Pam at the National Convention in May.
- Eileen encouraged local societies to award ARS certificates for photography rather than local society ones.

#### DISTRICT EDITOR- CINDY PHIPPS READ DEBBIE ARRINGTON'S REPORT

- The deadline for the next *The Criterion* is March 31. She thanked all those committee chair people and others who have already submitted articles including: Eileen Jackson, Rebecca Shaw, Judy Frederick, Patti Spezzaferro. Butte Rose Show results that appeared in the Winter Issue were incomplete.

#### ROSES IN REVIEW (RIR)- CINDY PHIPPS READ DEBBIE ARRINGTON'S REPORT

- Debbie thanks all participants in the annual RIR survey. The 2022 results are in and many members of the NCNH District participated.
- Those reviewers filed a total of 341 reports-an average of 6.3 roses per reviewer, covering 521 plants.
- Total reports were fewer than in 2021 when 402 reports filed by District members: that's a 15% drop. We had 173 reviews in 2021.
- In the NCNH District the most grown rose included in the 2022 RIR: Celestial Night. That purple Floribunda was reviewed by 38 people who grew a total of 612 bushes. How did Celestial Night rate? It earned an average score of 8.2 as a garden rose, 7.9 as an exhibition flower.
  - Second on our District's list of most reviewed roses: State of Grace. Twenty reviewers with a total of 34 plants gave this yellow-blend grandiflora an average score of 8.3 as a garden rose and 7.6 as an exhibition bloom.
  - Also popular among our District's reviewers: Stiletto with 14 reviewers, 22 bushes total. This deep magenta hybrid tea averaged 8.5 as a garden rose, 8.0 as an exhibition flower.

- Close behind were: Arctic Blue floribunda with 13 reviewers, 24 total bushes, 8.2 average garden rating, 7.5 exhibition average. Della Reese hybrid tea with 10 reviews and 10 total bushes, 8.3 average garden rating and 8.4 exhibition average. All other roses in the 2022 survey had fewer than 10 NCNH reviews.
- Among our NCNH reviewers, the highest rated roses in this survey, with more than one review: Tottering by Gently shrub with three reviews 9.8 garden rating and 8.0 exhibition rating. Marilyn Moore shrub with six reviews, 9.2 garden rating and 8.8 exhibition. Emily Bronte shrub with two reviews 9.0 garden rating and 8.5 exhibition. Beautiful Day hybrid tea with two reviews, 9.0 garden rating and 8.0 exhibition. Silver Lining floribunda with three reviews, 9.0 garden rating and 7.8 exhibition. Sweet Spirit grandiflora with four reviews, 8.8 garden rating and 8.8 exhibition.
- Look for the list of 2023 RIR varieties in the Spring issue of *The Criterion* coming in April.

#### PROGRAMS AND SPEAKERS- CHARLEY MALARKEY

- Charlie asked everyone to send their changes in by the deadline. He will create a list of programs for credit for Consulting Rosarians and put it on the NCNH website.

#### WEBSITE ADMINISTRATOR- GAIL TRIMBLE

- Nothing to report

#### TROPHIES AND AWARDS- DAVE COOP

- Dave stated that he will have the District Trophies on display at the NCNH Conference in the Fall. He is responsible to getting the trophies repaired when needed and engraved with the latest winners.

#### RAFFLE- SUE MAGILL AND CHERILYN DUNCAN

- The raffle at the Business Meeting in last Fall netted \$790 in donations.

#### DISTRICT DIRECTORY- SUE BENNETT

- Local Society presidents should get back to Sue with changes for the Directory.
- For changes needed after the Directory is published, they can be put in *The Criterion* if the person is OK with it.

#### HISTORIAN- ANN MARIE HARRIS (EXCUSED)

- Nothing to report.

#### MEMORIAL FUND- ROSE GILARDI

- Rose reported that the donation is tax deductible, and she will send a Thank You note on behalf of the District.

#### YOUTH- JULIE MATLIN (EXCUSED)

- Nothing to report.

#### MEMBERSHIP- BARBARA NORKUS

- Barbara indicated an article in *The Criterion* entitled *Elephant in the Room (part 1)* that provides ideas for increasing/maintaining membership.

#### NEW BUSINESS

##### FALL CONFERENCE

- The Fall conference theme will be “Aloha”. Sue Bennett, Dave Coop and Lesa Lane met at the Wyndham Hotel in Sacramento, off I-80 and Madison exit where the conference will be held.
- We will have a Rose Show, speakers, and vendors. It will be held the first weekend of October. Jan Burnham and Lesa Lane are Co-Chairs. There will be a Friday get together in the evening, a Rose Show will be Saturday and four speakers are planned. Jim Sproul will be the keynote speaker at the Saturday night banquet. Sunday morning will be the Business Meeting with garden tours afterwards.
- Hotel is \$129/night for a King and \$149 for a double.
- Will need an Insurance Rider. Plan to “piggy back” on a local society’s insurance since NCNH doesn’t have their own.

##### 2024 SPRING BUSINESS MEETING

- Need a local society to host this meeting

##### 2024 FALL BUSINESS MEETING & CONFERENCE

- East Bay will host

##### SANTA CLARA WILL HAVE THEIR 100<sup>th</sup> ANNIVERSARY in 2026

##### SW OREGON GARDEN TOUR- AUGUST 12 & 13

- Contact Ed Kreutzer for more information & website: [www.swors@webly.com](http://www.swors@webly.com)

##### CITATIONS

- Sue Bennett presented citations to San Francisco Rose Society, Kleyton Jones, for hosting the Spring Business Meeting and North Bay for hosting the Business Meeting in Fall 2022 to Charley Malarkey

Meeting Adjourned: 12:26PM

Respectfully Submitted

Cindy Phipps

NCNH District Secretary