

**NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT (NCNH)
OF THE AMERICAN ROSE SOCIETY
Spring Business Meeting Minutes- March 2, 2019
Hosted by San Francisco Rose Society
Hall of Flowers Auditorium, Golden Gate Park, San Francisco, California**

The meeting was called to order by Sue Bennett, District Director at 10:00a.m.

Additions to Agenda: Sue Bennett

Sue introduced the new NCNH Board to the group and asked if there were any additions to the agenda. None from the floor but she added a report on the Fall Conference held in Lodi, October 2018. She then asked the members from the San Francisco Rose Society to stand and thanked them.

Roll Call of Rose Societies: Cindy Phipps, Secretary

There were 20 of 23 societies represented. Societies that were absent: Contra Costa, Honolulu, and Monterrey.

Minutes of October 2018 Business Meeting: Cindy Phipps The Secretary's report, prepared by Carole Schmitz, from the Fall Business Meeting were accepted as presented.

Treasurer's Report: Lou Evans

- *The 2018 Treasurer's report and the 2019 proposed budget were emailed to all rose societies prior to the meeting and also located on the NCNH Website.
- *The 2018 year-end report was reviewed and will be filed for Financial Review.
- *Lou mentioned that no checks have been written in 2019 to date.
- *The District received \$3,702 in revenue, with \$2,923.09 coming from the folding of the San Joaquin Rose Society.
- *Stockton Rose Society also folded, no funds received from them.
- *The current account balance is \$16,274.40 in the checking account with approximately \$16,330 in Certificates of Deposit (CD's).
- *Lou mentioned that the CD's at First Republic Bank were about to expire with current earnings at 1.5%. He requested that we renew with a 9-month CD with earnings between 2.25%- 2.5%.
- *A motion was made by a Delegate to roll over the CD's maturity date.
- *The above motion was amended by Rose Gilardi to leave percentage and dates at the discretion of treasurer. **Motion Passed. Then the original motion was passed as amended.**
- *Lou presented the 2019 proposed budget. Annual projected expenses are \$12,740. He mentioned *The Criterion* projected revenue is \$1,500 vs. expenses of \$330. He also talked about the donation to the ARS Patron Funds from the district.
- *A motion was made by Joan Goff to approve the 2019 Proposed Budget as presented/posted on the NCNH Website. **Motion Passed.**
- *A motion was made by Jolene Adams to take \$1,000 from the ARS Patron Funds; specifically, to ARS Research Endowment Trust. **Motion Passed.**

Nominations and Awards: Marianne Jameson

Marianne reported that 8 societies haven't yet responded with a representative for the Silver Medal and other awards. It was suggested that the representative chosen be familiar with the District and work done by respective nominees and have already received the award themselves. The deadline to report the representatives is coming soon.

Deputy District Report: Scott Becker

Sue Bennett asked Scott to chair a committee to brainstorm ideas to maintain and grow local rose society membership. To date, 14 of 23 societies have responded. He plans to accomplish this goal via emails and a conference calls if feasible. It was suggested that he check with Patty Click as a survey on this topic was conducted a few years ago. The information may help in this effort. This is separate from the Membership Committee chair which focuses more on maintaining and growing ARS membership.

District Director's Report: Sue Bennett

Sue mentioned that she has the following committee chairs open: Membership, Programs and Speakers, Social Media and Site Development. She is looking for volunteers. Webmaster is also open although Gail Trimble agreed to carry on until a replacement is named. A new committee chair, Youth, will be headed by Debra Kinnick. She is also looking into how to improve the data collection for the District Directory and differentiating the information on the NCNH website vs. the Directory.

North Bay Rose Society volunteered to host the Spring Business Meeting for 2020. The Spring Business Meeting for 2021 and the Fall Conference for 2020 and 2021 remains without a host. A lively discussion ensued with pros/cons of hosting a conference, if it should be on a rotating basis and ways the District can assist the local rose society hosting the conference. Currently NCNH can lend the local society \$5,000 but it must be reimbursed. The by-laws will be reviewed as to other aspects of a conference, such as if local members assisting with the conference can be offered a discount on registration fee or if members who want to participate in the rose show must pay a "fee".

COMMITTEE REPORTS

Immediate Past District Director: Joan Goff

Nothing to Report

Consulting Rosarians (CR's): Jolene Adams

Jolene reported that the District has 140 active CR's, and 40 Emeritus CRs. Emeritus CR's are not required to file an annual report but are encouraged to help support their local societies. Of the active CR's 136 completed their annual report and 134 completed the Roses in Review (RIR). Eleven (11) CR's need to complete their audit to keep their CR status current. NCNH is #2 in ARS. Local seminar requests should be sent to Jolene by the CR coordinators, not the VP. Jolene is seeking a central location for a CR School. The new National CR's co-chairs would like CR's to keep track of when, where and how they render advice. She requested newsletters be sent to her for tracking educational activities per society.

Horticulture Judges: Martine LaBelle

Martine reported there are 54 active judges, 2 Emeritus and 5 Apprentices. There was a problem with filing the end of year report and she requested a MS Word version be completed and emailed to her. There is a Judges Seminar following the business meeting on Challenge Classes. A future topic will be judging Old Garden Roses. It was suggested that photography seminars be counted towards points for horticulture judges.

Arrangement Judges: Martin Kooi (not in attendance)

Photography Judges: Betty Mott

Betty reported that in 3 years, 99.99% of our members are entering photos. NCNH members who won awards at recent shows and for ARS calendar/magazine were recognized. It was suggested that at least 1 hour of photo judging be included in Judges School going forward as there is no formal school for Photography. Discussed adding photography to Little Rose Shows and starting a "Junior Division". The area that causes entrants the most trouble is depth of field. She encouraged everyone to read the new guidelines and to ask questions.

Membership: Open (No report)

Programs and Speakers: Open (No report)

The Criterion: Linda and Ted Burg

Currently only 18 members are getting a hard copy. Expenses are approximately \$350.

Site Development: Open (No report)

NCNH Web Mistress: Gail Trimble (Not in attendance)

Trophies and Awards: Dave Coop Nothing to report

Raffle: Sue Magill (Not in attendance)

Roses in Review: Jerry Georgette

There were problems with the prior report, but ARS is working on improving the process.

District Directory: Richard Affleck (Not in attendance)

Discussed in District Director report prior

Historian: Rebecca Shaw for Ann Marie Harris

Information still needed by Ann Marie has been published in The Criterion issues. Bottom line, she is looking to create an entire digital archive for the District.

Social Media: Open (No report)

Youth: Debra Kinnick

Debra reviewed various ideas for getting youth involved in roses e.g. have a children's table at a rose show; do something special for Mother's Day.

Parliamentarian: Rick Sydor Nothing to report

UPCOMING DISTRICT EVENTS

District Fall Conference- 2019: Dave Coop, Chair

Fall Conference will be held at the Holiday Inn in Auburn, CA on September 27-29 and hosted by Gold Country Rose Society. Rose Show will be abbreviated with the District Challenge Classes and Courts; Arrangements and Photography. Other aspects of the conference were reviewed including a possible tour of the Gold Rush Museum and Garden Tours. Registration fee is \$110. Hotel reduced rate is ~\$160. Registration form and conference details will be on the NCNH website soon.

Fall Conference Results- October 2018: Eleanor Ackerman, Lodi Rose Society

Eleanor reported that the projected expenses for the conference were \$12,420 and actual were \$12,477. Saturday dinner included a separate fundraiser for the scholarship fund which raised \$2,900 and the general conference raffle raised \$2,488. Net profit was \$4,698.58. There were 87 registrations.

UPCOMING NATIONAL EVENTS

National Miniature/Miniflora Rose Conference, Nashville TN, date was moved from late September to October 4-6.

ADDITIONAL AGENDA ITEM:

Maryanne Razzo, SF Rose Society President, talked about the amount (overage) needed to rent the rooms for today's meeting. Maryanne Razzo made a motion to obtain an additional \$256 in funding to cover the cost of renting the meeting room for the March 2nd meeting that was over and above the \$500 allocated. **MOTION PASSED.**

Sue Bennett stated that is not a precedence for other societies. Each will be considered separately.

Meeting Adjourned: 12:03pm

Respectfully Submitted:

Cindy Phipps, NCNH District Secretary