

NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT
OF THE AMERICAN ROSE SOCIETY
Spring Business Meeting – March 12, 2016
Hosted by Redwood Empire Rose Society at
Luther Burbank Art and Garden Center Santa Rosa, CA

MINUTES

The meeting was called to order by Joan Goff, District Director, at 9:08 a.m.

Roll Call of Societies: Carole Schmitz, Secretary

24 of 26 societies were represented. Absent: Stockton and Reno

Minutes of 2015 Fall Conference Meeting at Chico, Carole Schmitz, Secretary

Approved as posted on the NCNH District website.

Treasurer's Report: Lou Evans, Treasurer.

Lou said the budget for the Fall and Winter issue of the Criterion has been increased from \$425 to \$525 due to additional expenses. Dolores Moffat reported that all societies are current regarding the Trophy Fund. Treasurer's report was accepted as presented.

District Director's Report – Joan Goff, District Director:

ARS was closed 3 days this week due to flooding in Shreveport. The buildings and grounds were not flooded; they had over 20" of rain for over 2 days. Membership in ARS is stable and has stopped falling off nationally.

Pat Shanley, ARS President, has put some new programs in place. One of these is a National Old Garden Roses Program with a representative from each district. Dr. John Shaw has accepted this position for NCNH.

Betty Mott is our new Photography chair for NCNH. This is also a new position and she will serve for a 3 year term.

The new District Directory is finished thanks to Dave Coop, who printed it and set up a new business, and Diane Benton.

Joan announced she will only serve this term as District Director (ending 2018). She asked everyone to be thinking of a replacement.

Spring Business Meeting, 2017 – San Joaquin Rose Society has volunteered to host this meeting but due to the small size of the society, they have requested we agree to a \$10/person catered lunch. A vote was taken by Joan and it was unanimous to pay \$10/person for a catered lunch.

A big thank you to our three speakers for our round table discussion on membership. They are Bob Parker (Shasta RS), Fred Eshpeter (Gold Country RS) and Marcia Nelson (Woodland Library RS). Participants in the round table were asked to give their notes to Carole Schmitz, Secretary, to compile and distribute to Presidents and Secretaries from each society for their information.

Consulting Rosarian Report – Jolene Adams CR Chair:

Several CRs need to fulfill their audit requirements by the end of 2016. We are looking for people who would like to become Consulting Rosarians as we need to build up our numbers. We will hold a school if we get applicants.

The complete geographical listing of CRs for this District is on the District website. We currently have 147 active CRs and 48 Emeritus CRs. 13 became Emeritus since October 2015.

Horticulture Judges Report – Bob Parker Chair:

We have 53 judges and 9 apprentice judges in our district and all are current. Bob received annual reports from all but one. He will be having a 2 point seminar in the spring – April 16 – and it will be on photography judging by Betty Mott, District Chair of Photography, and Challenge classes. Flyers have gone out to all societies and the Criterion. Sandee Kolter is unable to judge currently due to health problems and she hasn't replied to some invitations because of this.

Arrangement Judges Report – Martin Kooi Chair:

We have 12 active judges and need to find more. Martin received annual reports from all but one. He plans to do six workshop seminars during the year on Sundays and will be sending out invitations to all of our societies. He hopes to have an Arrangements school this spring.

Photography Judges Report – Betty Mott Chair:

As stated in the District Director's report, this is a new position. Interest in photography has increased with 7 local societies now including it in their rose shows. The preliminary ARS Guidelines and Rules for Judging Rose Photography and the official ARS Photography Judges Handbook are posted on the ARS Website. Betty is asking all district judges to download these preliminary guidelines and begin reading through the manual.

She will also be identifying potential photography judges and encourage them to judge photography since current judges are aware of the principles of judging roses. Taking a photo is only the beginning and a judge needs to know and appreciate the process of presenting the photo.

There will be a one hour seminar at the upcoming Saturday, April 16, 2016, Horticultural Judging Seminar on Rose Photography where judges will have an opportunity to judge rose photos with a team of 3 fellow judges.

Membership Chair – Pat Reynolds Chair: (written report from Pat read by Carole Schmitz)

We have 771 NCNH members who are also ARS members as of 12/31/15; 8 new NCNH members as of that date and 37 members who let their ARS membership lapse. Pat will be reaching out to those who let their membership lapse. She will also be making people aware of the trial membership programs available through ARS.

Programs & Speakers – Bill Reynolds Chair: (written report from Bill read by Carole Schmitz)
Information regarding programs and speakers within the District has been updated in the current 2016 District Directory. Unfortunately, the program speaker listings have dropped from 25 to 17. Bill is requesting everyone's assistance regarding perspective speakers. He also asked to be added to all newsletter distribution lists.

The Criterion – Linda and Ted Burg:

Starting this fall, the Criterion will be available online for \$10/annually. Subscribers who have paid for a hard copy will continue to receive one until the end of their subscription. Jolene will be sending out the online Criterion and requested everyone set up a “Dropbox.”

Nominations and Awards – Betty Mott Chair:

The Nominations and Awards Committee is complete with all 26 Societies represented. This is a mix of 12 returning members and 14 first time members. The Committee’s responsibility is to choose a Silver Medal honoree who has provided meritorious service to the rose and its culture as well as supporting ARS and its objectives within the District.

This year the process is being conducted by email (using bcc) which hides addresses when sending email. Only the Committee Chair can read all email. The nominations for the 2016 Silver Honor Medal closed March 1, 2016 and the first ballot is out to committee. As stated in ARS Silver Honor Medal Rules and Regulations “at least two-thirds of the Societies’ representatives must respond, including the “no medal to be awarded” designation. 23 of 26 committee members need to vote on the ballot.

Trophies & Awards – Dave Coop Chair:

No report.

Raffle – Sue & Ernie Magill:

No report.

Roses In Review – Cher Frechette Chair:

195 reporters reported on 106 rose varieties compared to 183 last year. A total of 848 reviews were submitted. NCNH had the highest number of reporters and the greatest number of reviews. 149 of our 165 Consulting Rosarians did their RIR for 90% participation rate.

District Directory – Diane Benton Chair:

Printing was done this year by Dave Coop who has started a new printing business: Rose Ranch Printing Services (916) 276.0170.

Historian – Ann Marie Harris:

Ann Marie continues the hunt for historical records. There are still questions which records should be preserved and/or which need to be preserved only in a digital version. Original corporate, non-profit and tax records should be retained as hardcopies with a digital backup. Original signed by-laws should be located. Other documents which should be considered are NCNH minutes, financial records, Directories, Roses In Review, and District show schedules.

Site Development – Lesa Lane Chair:

Volunteers were requested for a Fall Conference 2016, as well as 2017 and beyond. There were no volunteers.

San Joaquin Valley RS will host 2017 Spring Business Meeting. There will be \$10/person catered lunch. Shasta Rose Society will host 2018 Spring Business Meeting.

Lesa Lane made a motion that the NCNH District host the 2017 Fall Conference. Dolores Moffat seconded motion. Discussion followed:

- Thomas Bolden has volunteered to find a site for the Conference – location, date, room rates,etc
- Charley Malarkey volunteered to work with the Program Chair for Programs.
- Bob Parker volunteered to help organize the rose show.

Motion carried unanimously.

ANNOUNCEMENTS:

1. Jerry Georgette announced the Peninsula RS will participate in the Filoli Garden Show in Woodside May 5-8.
2. Mary Ellen MacKenzie announced Woodland RS will have a rose tour April 16.

Meeting adjourned at 11:58 a.m.

Respectfully submitted,
Carole Schmitz, Secretary