

NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT  
OF THE AMERICAN ROSE SOCIETY  
Spring Business Meeting  
Hosted by the Mount Diablo Rose Society  
Resurrection Greek Orthodox Church Community Center 20104 Center Street  
Castro Valley 94546

8:30 AM -2:30PM; Saturday, March 08, 2014

**MINUTES**

Call to Order: The meeting was called to order at 9:15 AM by Alice Affleck, District Director.

Lou Evans, president of our host, the Mount Diablo Rose Society welcomed everyone.

Roll Call of Societies was conducted by Secretary Betty Mott. 23/27 societies were represented. Absent: Honolulu, San Mateo, Stockton, and Mendocino Rose Societies.

Minutes of the October 6th, 2013 Fall Business Meeting in Fresno,CA were approved as posted on the NCNH District Website.

Treasurer's Report & 2014 Budget Proposal: Kent Duncan, Treasurer, noted that San Joaquin Valley Rose Society sent a check to the district for \$1,000.00 to return the conference advance for hosting the 2013 Fresno NCNH District Fall Convention. \$1,000.00 was sent to the ARS Patron Program. The 2014 Awards (Silver Medal) budget was increased from \$150.00 to \$250.00.

Alice Affleck presented the District Director's Report:

Alice recognized Jolene Adams President of the American Rose Society in attendance.

ARS is in the black.

Alice, a member of the ARS Membership Committee chaired by Diane Sommers reported that there are two pilot projects aimed at increasing membership in the ARS. There are two NCNH District rose societies participating in Pilot 1 ( Contra Costa and Mount Diablo) and one participating in Pilot 2 ( Marin Rose Society.)

Each pilot program provides incentives to local societies when membership in ARS hits 50%. Another part of the pilot programs is the offering of Electronic Distribution of the *American Rose*, the magazine of the American Rose Society. The randomly selected rose societies participating throughout the United States will report out at the end of the year to determine if either of the pilots produced increased membership.

**Use ARS website to update and keep your personal information current**

**Two ARS National Conventions are scheduled in 2014, and a Mini/Miniflora Conference**

May 9-12- San Diego, CA 2014 ARS Spring National Convention & Rose Show  
July 25-27 Mt. Laurel, NJ 2014 ARS All Mini/Miniflora Conference.

October 15-20 Tyler, Texas. 2014 ARS Fall National Convention & Rose Show

WFRS Regional Convention May 8-18, 2014 Barcelona, Spain

WFRS Regional Convention November 29 - December 2, 2014 Hyderabad, India

17th World Federation of Rose Societies Convention May 26 - June 1, 2015  
Lyon, France

## COMMITTEE REPORTS

### **Gregg Cook, *Consulting Rosarian Chair***

Gregg's CR Report was presented by Alice. "To date we have 180 Consulting Rosarians with 5 people requesting CR Emeritus Status. The paperwork for the Emeritus status is being prepared.

Thank you for completing the 2013 Consulting Rosarian Report. The response was very good but not close enough to 100% completion. Take time now to keep track of your own CR activities during the year, along with any associated expenses. That will make your year-end reporting much easier and you will also have the expense amounts for your taxes if you report them.

There will be a CR school in Jackson on Saturday July 12. So now is the time to be on the lookout for your local members who may want to become a Consulting Rosarian. The requirements are in the CR manual which is available for free on the ARS website.

Make sure to keep your ARS membership up to date. All CRs MUST be continuous ARS members, and members of the local society. There is a 3 year ARS continuous ARS membership requirement. Roses in Review reporting a "District CR Requirement" was down from 95% to 63% this year.

Call Gregg if your local society would like to host a CR School."

### **Bob Parker, *Horticulture Judges' Chair***

Judges reports were 100% this year. Thanks to all of the judges for getting these reports into me.

Seminar – April 19, Historic Old Sacramento Cemetery Rose Garden & Baldo's Acres. \$25.00 covers light morning snack upon arrival and lunch and fee @ cemetery. Sign up sheets available here today and have already been sent to all judges and society presidents.

If we can find candidates I will do another Judging School in 2015. With early enough planning we should be able to have it in April or May instead of July like we had to last time. Let me know of any likely candidates from your society.

Modern Roses 12 Database is now available to all ARS members. Remember it is the official and most up to date source for proper names and classification of roses entered in shows.

We have a new, well known, judge, just moved in from So. Cal., Steve Jones. A special thanks to Judy Bonds, a very close friend for many years, for all her service as a judge in our district. Judy was awarded the ARS Horticulture Judge Emeritus Award.

Send Registrations for the April 19th, 2014 Horticultural Judging Seminar to NCNH Judges Seminar c/o Cindy Phipps, 4977 Chicago Avenue, Fair Oaks, Ca. 95628

### **Ann Marie Harris , *Arrangement Judges' Chair***

ARS Membership must be current! There are no new arrangement judge candidates. It is the time for horticulture judges to step up, attend an arrangement judge school, and become arrangement judges. There is a need for a 4 hour seminar for Bay Area Arrangement Judges who need seminar points. Barbara Gordon is working with Ann Marie to help locate a garden, time, and date for the much needed seminar. Contact Ann Marie if you can provide the location. Ann Marie would like arrangement photographs to create a visual script on how to exhibit arrangements. The Arrangement Judges Handbook can be purchased through the ARS. Less than 1/2 of the arrangement rose show schedules are in compliance with the official ARS Arrangement Judges Guidelines.

Local show chairs need to send in their draft show schedules to both the horticulture and arrangement judge chairs for our District if they intend to offer ARS awards. Plans are being made for a 2015 Arrangement Judges School.

### **Patty Click, *Membership Chair***

**Patty's Membership Report was presented by Alice.** "I have been membership chairman for 4 years now. It has been a very exciting 4 years because early on, I started sending out personal letters to people who had let their ARS membership expire.

When I started sending the letters in 2011, we were having as high of 31 expired memberships in November 2011. We have dropped quite a bit in the last 3 years.

It is very exciting. In October 2013, we had 13 expired memberships to contact and in November 2013, we had our all time low of 7 people who had let their membership expire.

I am very proud of all the societies in our district. We are making great progress in getting our members not only to renew, but to renew in a timely fashion. So thank you all for doing a great job...

So, I will continue sending out the personal membership letters –“ if it's not broken, don't fix it”.

Also, new this year, I will be sending society presidents and society membership chairman names and information of new ARS members who may live in their area.

That will help to let each society know if they have a member who joined ARS and also if a person has signed up for ARS and does not belong to a local society, maybe the president or membership chairman can contact that person and invite them to a meeting or two – a new potential member for your local society.

As I have mentioned so many times, we are trying to promote ARS membership in each society. If you have any ideas on the subject, please contact me. No idea is too small and I would really appreciate your input.”

### **Dean Davis, *Programs and Speakers Chair***

Dean Davis has asked to resign as Program and Speakers Chair. Joan Goff has offered to take over as Program and Speaker Chair. She will be making contact with speakers January

2015 for program revisions for the 2015 District Directory. Please contact her with any new program speaker prospects.

**Linda and Ted Burg, *The Criterion* Editors**

We have 171 current paid subscribers and 40 courtesy subscribers for a total of 211 issues sent out. This just covers the yearly expenses for *The Criterion*. If we fall below 165 subscribers we will not have enough to cover *The Criterion* expenses.

CONCLUSION: The subscribers need to know that *The Criterion* is in danger of losing its US Bulk Mailing Permit. It now costs about .48 an issue to send. If we fall below 200 we will have to go to the regular postal rate which would be about \$1.50 an issue. This will result in the subscription increase to *The Criterion*.

Discussion: Suggestion send pdf of Criterion Subscription Application to all local society presidents.

**John Shaw, *Nominations & Awards Chair***

Rosemary Sawyer was awarded 2013 District Silver Honor Medal.

John clarified the rules and guidelines of the district awards committee.

At the beginning of the District Director's three (3) year term of office, each local society shall elect, or their President will appoint, a representative for this committee who shall be an ARS member.

At the beginning of the District Director's three (3) year term of office, the Chairperson of the District Awards Committee shall request the President of each local society to provide the name of that society's representative on the District Awards Committee.

All members of the District Awards Committee shall serve for three (3) years to coincide with the ARS District Director's term of office.

In the event of resignation or inability of an appointee to serve, the President of their local society shall appoint a successor to complete the term.

The District Awards Chairperson and the members of the committee will abide by the Rules stated in the ARS Guidelines for the District Silver Honor Medal appointment(s).

You cannot nominate someone who is presently serving on the committee.

If you have someone that you think would be a good candidate for the silver medal you can contact your society representative on the committee with that suggestion.

District Silver Honor Medal Recipients are listed in the District Directory

John has three candidates that have been nominated by the committee for the 2014 award.

**Joan Goff , *Site Development (Conferences)***

2015 and 2016 NCNH Fall Conference/ Show Bids have not been filled. Please contact Joan if you are interested in hosting either of these dates.

## **Gail Trimble, NCNH Web Mistress- No Report**

### **Dave Coop, Trophies & Awards**

Dave's report was presented by Alice. The District Trophies remain in Dave's storage unit for now. There will be a need for trophy storage in the future. The current system of photos of the district trophies displayed on the exhibit tables at the rose show and the winners names being engraved on the actual trophies is working well. Certificates are presented to each winner, with a smaller photo of that trophy. Of course anyone wishing to take the actual trophy home for the year can make arrangements with Dave to pick it up and return it to the storage unit.

Discussion: It was mentioned that it was a shame to have these trophies in storage and finding a permanent display home would be better.

## **Sue & Ernie Magill, Raffle Co-Chairs- No Report**

### **Alice Affleck, *Roses in Review*, *Directory***

Remaining copies of *Roses in Review* and 2014 District Directory on sale for \$5.00 each. Let Alice know if there are mistakes in the directory. Steve Jones has moved into our district joining Mother Lode Rose Society, and is listed in the 2014 Directory.

### ***Roses in Review***

The number of reports submitted this year in NCNH District was 145, of which 114 (69%) were Consulting Rosarians. NCNH District had the highest number of reports submitted. In 2012 NCNH had 95% of Consulting Rosarians' reporting. This year NC District had the highest % (71%) of Consulting Rosarian's reporting. These reports are important because they influence the ratings in the American Rose Society Handbook for Selecting Roses. 'Randy Scott' HT, white, full, 2007 won the members Choice Award for 2014. You can get this rose at K & M Roses.

The Rose photo on the cover of the 2014 American Rose Society Handbook for Selecting Roses was by Judy Frederick. Lou Evans and Sally Estee submitted rose photographs that were included in the 2014 ARS Rose Calendar.

## **OLD BUSINESS**

San Joaquin Valley RS Fall 2013 Convention Report

Michael Braun reported that with less than a year to plan and after all the bills were paid there was a profit of \$3,500.00. 67 people were in attendance. The event was heralded as a huge success and the generous donations by individuals and NCNH Rose Societies were greatly appreciated.

## **NEW BUSINESS**

**Frank Treadway, Marin Rose Society President invited NCNH District to attend the Fall 2014 District Conference**

NCNH District Fall Conference and Rose Show will be held Friday October 10 - Sunday October 12. The conference will be held at the newly renovated Four Points by Sheraton, 1010 Northgate Drive, San Rafael. The location is ideal with easy access to the Northgate Mall with restaurants, and shopping within walking distance. The planning for the fall conference is in full swing. Speakers; Carolyn Parker, Burling Leong, Gregg Lowery, Saxon Holt, Bob Martin, Ping Lim, Christian Bedard, Clair Martin. There will be a Market Place, Marin Open Gardens to tour, and

a photography section in the rose show. Detailed information regarding hotel rates and early bird registration will be coming soon through the Marin Rose Society website  
[www.marinrose.org](http://www.marinrose.org)

**2015 Spring NCNH Business Meeting Invitation** Gold Country Rose Society will host the Spring Business Meeting on March 14, 2015. It will be held at Bell Road Baptist Church, 707 Bell Road, Auburn, CA 95603.

**2016 Spring NCNH Spring Business Meeting bid was made by Redwood Empire Rose Society**

**Standing Rules Review Request by Alice.** Joe Burek, District Parliamentarian, was asked to chair a committee to review the standing rules. Joe asked for volunteers to make up the committee of 5. Rose Gilardi, Charley Malarkey, Sue Bennett, Jolene Adams, and Betty Mott will make up the committee.

**Taxes; State and Federal need to be filed and all the forms can be found electronically on line.**

**Two additional topics were discussed following completion of the spring business meeting agenda items**

**Nominating Committee.** The Deputy District Director, Secretary and Treasurer are to be nominated by a committee formed at the annual Fall Business Meeting immediately prior to the ARS triennial election. Five (5) committee members shall be nominated and elected by the council at the Business Meeting. The committee shall meet with the Parliamentarian immediately after election to choose a chairperson. Each member of the nominating committee shall be from a different Local Society.

Detailed Job Descriptions for the elected and appointed district positions are clearly defined on the NCNH District's Home Page under By-Laws of the Northern California- Nevada- Hawaii District. Article V Duties.

Chairpersons and Committees Article VI

The Deputy District Director, Secretary and Treasurer are to be elected at the annual Spring Business or Membership Meeting immediately prior to the ARS triennial elections. The Deputy District Director, Secretary and Treasurer shall be elected by a majority vote of the council members present to serve for a three-year term. No elected officer shall serve more than two consecutive terms in the same office. Rose Gilardi made a nomination from the floor of Ann Marie Harris as a candidate for District Director. If interested in the position of District Director contact Alice Affleck for a detailed description of the District Director Responsibilities required from the American Rose Society.

### **ARS Insurance**

Suggestion made that the ARS Insurance projected costs for the following year be sent out to local societies in November, not January which is often too late. Alice will bring this suggestion to the next ARS Board Meeting.

Read the ARS Policy! Local Society ARS Insurance is not mandatory, but offered if the local society sends a roster of current members to the ARS, and a check for \$10 per member. Local Soci-

ties with ARS Insurance should apply for a certificate to cover any public events they are hosting . The cost is \$10.00 for each certificate to cover a local society event. Homeowner policies do not cover social/ organization meetings at home. Best to get a \$10.00 certificate from ARS Insurance listing all the board meeting for a year at a private home.

Concerns: ARS Insurance costs have increased due to storm damage, and why do local societies have to bear the cost of this? Can a local society find insurance that is more affordable? Historically speaking - no.

**Alice thanked Mt. Diablo Rose Society for being such gracious hosts. The facility was very nicely laid out, the food was great, and the welcome was warm.**

**Business meeting adjourned by Alice Affleck at 11:50 AM.**

Respectfully submitted,  
Betty Mott, District Secretary, 2013-2015

Minutes of the business meetings will be posted on the NCNH District Website and approved as posted on the website. Corrections and additions can be emailed to Betty Mott NCNH District Secretary [mottbetty@gmail.com](mailto:mottbetty@gmail.com)

Hard copies will be sent by mail if requested. Requests should be emailed to [mottbetty@gmail.com](mailto:mottbetty@gmail.com) or call 415-383-0466.

1:30 PM – **Educational Seminar** - A CR program on Chemical Safety was presented by Jolene Adams. This program was worth **1 Continuing Education credit**. **CRs** signed the attendance sheet and earned credit for this seminar.