

NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT  
OF THE AMERICAN ROSE SOCIETY  
Spring Business Meeting  
Hosted by the Peninsula Rose Society  
**Community Activities Building (CAB)**  
1400 Roosevelt Ave.  
Redwood City, CA 94061  
8:30 AM -2:30PM; Saturday, March 16, 2013

**MINUTES**

Call to Order: The meeting was called to order at 9:16 AM by Alice Affleck, District Director. 84 Enthusiastic Rose Lovers were in attendance.

Jerry Georgette, president of our host the Peninsula Rose Society welcomed everyone.

Roll Call of Societies was conducted by Secretary Betty Mott. 23/27 societies were represented. Absent: Honolulu, Mendocino, Stockton, Woodland Library Rose Societies.

Minutes of the September 28th, 2012 Fall Business Meeting in San Ramon,CA were approved as read.

Kent Duncan's Treasurer's Report was presented by Alice Affleck. Kent was unable to attend. It was noted that the 2013 Budget under Other Expenses Spring Business Meeting was incorrectly posted as \$200.00. A motion to amend the line item from \$200.00 to \$500.00 was made, seconded, voted upon and approved. The amended Treasurer's Report was accepted.

Alice Affleck presented the District Director's Report:

Alice recognized and thanked the outgoing District Officers & Chairpersons; Dr John Shaw, Lesa Lane, Kent Duncan, Dean Davis, Jolene Adams, Bob Parker, Betty Ann Cassina, Linda & Ted Burg, Betty Mott, Patty Click, Gregg Cook, Ernie & Sue Magill, Dave Coop, Gail Trimble, Joe Burek.

The new District Officers & Chairpersons were recognized and welcomed. Deputy Director Joan Goff, Secretary Betty Mott, Treasurer Kent Duncan, ARS Nominations & Awards John Shaw, Consulting Rosarians Gregg Cook, Horticulture Judges Bob Parker, Arrangement Judges Ann Marie Harris, The Criterion Editors Linda & Ted Burg, Programs & Speakers Dean Davis, Membership Patty Click, Site Development Joan Goff, Raffle Ernie & Sue Magill, NCNH Trophies & Awards Dave Coop, NCNH Web Page Gail Trimble, Parliamentarian Joe Burek

John Petrula and Gail Trimble were recognized for their work recording and posting the 2012 ARS National Convention Speaker Programs on YouTube. These programs can be accessed by a direct link off the main page of the NCNH District Website [www.ncnhdistrict.org/](http://www.ncnhdistrict.org/) **NCNH District is now on YouTube!!! With enormous thanks to John Petrula, we now have 9 videos, including the 2012 Fall Business Meeting. Visit: <http://www.youtube.com/user/ncnhdistrict>.**

In the ARS Photography competition Alice recognized, Clifford Gehrt, Bronze Medal Certificate: Class 5 – ‘Foolish Pleasure,’ Judith Cody, Honorable Mention: Class 1 – ‘Gruss an Aachen,’ Lou Evans, Bronze Medal Certificate: Class 2 – ‘Escapade,’ and Class 4 – ‘Souv de la Malmaison.’

ARS Trial Grounds Silver Certificate was awarded to Gail Trimble for her miniature seedling cross of ‘Wild Blue Yonder’ and ‘Baby Love.’

Darrell Schramm was recognized for his article “How to Know a Modern Rose March/April 2013 issue of American Rose.

There are two outstanding e-Newsletters available to ARS members. [www.ars.org](http://www.ars.org) The Fragrant Rose e-Newsletter which is available on the website and ARS & You which you can receive via email by emailing Laura Pfender [laura@ars-hq.org](mailto:laura@ars-hq.org) and asking to be added to the recipient list.

The ARS Membership Committee chaired by Diane Sommers is looking over the survey results. They are using this feedback to help grow membership and meet the needs of ARS members. Alice thanked the anonymous responders to that survey.

ARS Board Meeting was held in Franklin Tennessee March 7-10

#### **Topics of discussion**

- “Revamp of the website” and updating articles,
- Increase membership and meeting needs of current membership,
- Getting the free materials “Kidz N’Roses out to (K-8) classrooms,
- Working towards offering Modern Rose Data Base “free” to ARS Members (password issues need to be resolved)

#### **Use ARS website to update and keep your personal information current**

No ARS National Conventions are scheduled in 2013.

September 20-22 Winston-Salem, NC 2013 All Mini/Mini-flora Conference. The ARS fall board meeting will be held there as well. Contact James Richardson, 336-983-9618, [jrosebud@windstream.net](mailto:jrosebud@windstream.net), wsrs.us

#### **COMMITTEE REPORTS**

##### **Gregg Cook, Consulting Rosarian Chair**

At end of 2012 we had 168 CRs. 5-10 CRs have expressed interest in becoming CR Emeritus. Paperwork for one new CR Cindy Phipps in process. There will be two CR Schools coming up, Butte Rose Society in Chico June 2 and Honolulu Rose Society July 20. The new CR manual is available free on ARS website to download and print out. Contact Gregg to apply for CR credit for an upcoming program being presented at your local society. You must do this before the program and get approval. Nominations for Master Rosarian due in May.

## **Bob Parker, Horticulture Judges' Chair**

Judges Reports – All but 2 judges filed reports this year. Although this isn't an ARS requirement I use this information as a source for seminar topics and articles.

Seminar – May 25 10:00am-3:00pm worth 2 points, at Baldo's Acres 7556 Hickory Ave. Orangevale 95662 **Miniature/Miniflora** Registration \$20.00 includes lunch check payable to Sierra Foothills Rose Society send to Charlotte Owendyke 204 Park Meadow Court Roseville, CA 95661. For more information contact Bob Parker 530-474-5187 [bobsanpark@gmail.com](mailto:bobsanpark@gmail.com)

Points Needed – Six judges need to get points this year to keep current. They will be notified this coming week.

Schedule Reviews – One thing for schedule writers, on one bloom per stem classes, in place of disbudded, the term should be, without side buds or no side buds. Either wording would do, just don't say that it must be disbudded ( in case your bloom didn't need disbudding in the first place. This was pointed out to me last year while working on the schedule for the show in San Ramon (National) and it makes sense when you think about it.

## **Ann Marie Harris , Arrangement Judges' Chair**

We presently have 9 accredited arrangement judges and 3 apprentices. Donaldina Joung, Earl Parsons, and Ed Yesan have move out of District. Steve Jones who is moving to our District later this summer has lapsed credentials and is working on being re-instated. Kathy Leonardi who recently had chosen emeritus status passed away this past January. Even in her retirement from being an active judge, she continued to be a source of knowledge and encouragement for those interested in arranging with roses. Her expertise and willingness to share her experiences will be missed.

All 9 arrangement judges and 2 apprentices sent in annual reports by January 31. About half of our judges need educational hours in 2014 to continue their accreditation. We should therefore discuss how and when to hold seminars for additional audit hours. I ask that everyone consider who might make a good arrangement judge, so we might look to future scheduling of schools. There are no plans yet to hold continuing education seminars or schools in 2013 within our District.

My preliminary analysis shows that we do not have enough accredited arrangement judges within our District to meet our needs. On major spring show dates, we often need 12 accredited arrangement judges and have a few times in the past needed up to 18 on a single show day.

Most of the demand for judges occurs the weekend before April 30, the weekend of or immediately following April 30, and the weekend after whatever that closest weekend was (I lined up the green tinted Saturdays). There are 4 shows, 8 shows and 3-4 shows respectively on those weekends. Most of the weekends which had 8 shows were usually divided 4 each on Saturday Sunday. Note also that NCNH District shows have mostly been held the weekend before or the weekend after October 1. The fall shows are fewer in number with some local shows conflicting with District shows.

This analysis was based on proposed show dates as published in the District Directory and should be checked against what really happened. Changes in precipitation patterns and night temperatures have caused reductions in rose entries and sometimes show cancellations. Local societies might be encouraged to review their show histories to determine whether their 'traditional' show dates should be moved. As arrangement judge chair, I would encourage cooperation in shifting some of the shows so we can provide sufficient judges to take care of their needs. A reality check of my preliminary study might assist our local societies in picking future show dates. I started the update and discovered that some show chairs reported the horticulture results from their shows, but they did not send in the separate form for arrangement results.

Local show chairs need to send in their draft show schedules to both the horticulture and arrangement judge chairs for our District if they intend to offer ARS awards. As soon as I have a list of 2013 society presidents and show chairs, I will contact them and remind them of the awards requirement and that there is a separate form for arrangement results.

### **Patty Click, *Membership Chair***

Patty was unable to attend the meeting and Alice read her report. Patty will continue to send personal letters to past members who have let their ARS membership lapse. It is a very personal letter and it has been successful in the last two years. She will be receiving a list of members who have joined ARS and will send that list to the local rose society membership chairs. They can see if those people belong to their society and if not, she is hoping they will contact the person to come and visit a local society's meeting as a guest. Patty continues to work on the ARS Rose Logo stickers that could be placed on the name tags of people who are ARS members in the local societies. The idea being that when people see that special sticker, they will want to join ARS, or at least ask what the sticker represents. She encourages people to order the little booklet from ARS "GROWING BEAUTIFUL ROSES" and give them out to people who are signing up for ARS at their local meetings and at their rose shows in the spring. Societies only need to pay the postage for these free booklets at ARS. Currently the ARS does not have any in stock but the PDF file is available on the ARS Website to download and print copies. Jolene has 3,000 copies of the Spanish version of ARS "GROWING BEAUTIFUL ROSES" available and ready for pick up from her garage.

### **Dean Davis, *Programs and Speakers Chair***

Contact was made with all speakers listed in the 2012 District Directory Program Services.

**Corrections to the Program Services** - Joan Goff's phone number in her listing is incorrect her new contact information is (H) 707-343-1580 (C) 415-706-8292

Beverly Rose Hopper is no longer presenting her program on San Jose Municipal Rose Garden.

Two new speakers were added this year. Richard Harris and Kathy Echols and their programs are listed in the 2013 District Directory. Corrections needed on page 25 of the Program Services were noted and will be made by Alice.

### **Linda and Ted Burg, *The Criterion Editors***

185 paid subscriptions. Of this number, 16 have not renewed and are in danger of being dropped.

11 new subscriptions since Fall 2012.

We need:

MORE subscriptions to keep The Criterion from going in the red

## **MORE ARTICLES!!!**

Discussion about the possibility to renew on line however that would require Paypal which would require an additional fee and raising the price.

Suggestion was made that each rose society purchase a subscription to The Criterion to have on their raffle table. This would help cover costs to produce this award winning publication.

### **John Shaw, *Nominations & Awards Chair***

John was unable to attend the meeting and Alice read his report.

24 of the 27 rose societies have named and selected their committee member.

It was suggested that John email the names of the committee members to the committee members so members do not nominate someone on the committee for the 2013 Silver Honor Medal.

### **Joan Goff , *Site Development (Conferences)***

Michael Braun, President of the San Joaquin Valley Rose Society presented a bid to host the Fall 2013 NCNH District Conference and Rose Show October 4-6 2013 in Fresno at the Holiday Inn 1055 N.Van Ness Ave. Fresno (Conference Location) and The Big Fresno Fair 1121 S. Chance avenue Fresno (Rose Show Location)

Motion was made, seconded, voted upon and approved by delegate vote to accept the bid of the San Joaquin Valley Rose Society to host the Fall NCNH District Conference and Rose Show October 4-6 2013 in Fresno at Holiday Inn 1055 N.Van Ness Ave. Fresno (Conference Location) and The Big Fresno Fair 1121 S. Chance avenue Fresno (Rose Show Location)

Concerns discussed and addressed included: Parking for exhibitors and judges, transportation from hotel to fair "2 miles not walkable for most," vases, refrigeration, Sunday garden tours, speakers at convention site during rose show entry time and judging of rose show, not bringing district trophies, but awarding certificates because of transportation costs and security. Michael had worked out solutions to most of the concerns and would have the remaining issues resolved by working with the Big Fresno Fair organization that are working hard to keep the NCNH happy with the venue. All participants will receive free access to "The Fair" and free parking. The venue offers an opportunity to bring new interest and enthusiasm in growing roses to a HUGE audience.

Bids for NCNH District Conventions for fall of 2014 and fall of 2015 were sought. Frank Treadway of Marin made an offer for fall of 2015. Ron Sawyer of Golden Sierra said they would consider fall of 2014.

### **Gail Trimble, *NCNH Web Mistress- No Report***

### **Dave Coop, *Trophies & Awards***

What to do with the collection of District Trophies that were lovingly donated to the NCNH District? That is the question which will be looked into by a newly formed committee headed by Dave Coop, Ron Sawyer, Joan Goff, Ann Marie Harris and Bob Parker. This committee was unanimously approved by voting delegates in attendance.

## **Sue & Ernie Magill, Raffle Co-Chairs- No Report**

### **Alice Affleck, *Roses in Review*, Directory**

Remaining copies of *Roses in Review* and 2013 District Directory on sale for \$5.00 each. Alice asked that for the 2014 NCNH District Directory under **Individual Listings** that individuals list the phone number first, cell or land that they prefer to be contacted by. NCNH District was awarded an ARS certificate for the highest number of reporters for *Roses in Review*.

## **Conventions and Business Meetings**

### **2013**

ARS Spring Board Meeting Franklin TN March 7-9 2013

NCNH 2013 Spring Business Meeting Redwood City, Peninsula Rose Society Saturday, March 16, 2013

NCNH 2013 Fall District Convention San Joaquin Valley Rose Society October 4-6, 2013 Holiday Inn Fresno & The Big Fresno Fair

ARS Mini/Miniflora Conference- Winston-Salem, NC September 20-22.

### **2014**

NCNH 2014 Spring Business Meeting Mt Diablo Rose Society.

NCNH 2014 Fall District Convention Golden Sierra Rose Society considering

### **2015**

NCNH 2015 Spring Business Meeting Gold Country Rose Society Auburn

NCNH 2015 Fall Convention Marin Rose Society

## **OLD BUSINESS**

East Bay RS Fall 2012 Convention Report

A formal report of the 2012 ARS Fall National Convention by the East Bay Rose Society was not submitted, however Martine Ham Finance Committee Chairperson mentioned that after all the bills were paid there was a profit of \$15,000.00, 325 people were in attendance (176 )representing NCNH District. The event was heralded as a coming together of the NCNH District working together to make this National Conference a huge success.

## **NEW BUSINESS**

Lou Evans, Mt Diablo Rose Society President invited NCNH District to attend the Spring 2014 Business Meeting in Pleasanton. Details will follow.

Conference Bids for 2013, 2014, 2015. Listed above under Conventions and Business Meetings.

Business Meeting Packet Distribution -Betty Mott

NCNH Business Meeting Packets ( District Director's Letter, Agenda, Treasurer's Report, Minutes from the previous business meeting, and directions to the venue will be distributed through email. NCNH Business Meeting Packets will be sent to the President and Secretary of each of out 27 Rose Societies and include the address of the business meeting on the heading of the agenda.

Minutes of the business meetings will be posted on the NCNH District Website and approved as

posted on the website. Corrections and additions can be emailed to Betty Mott NCNH District Secretary [mottbetty@gmail.com](mailto:mottbetty@gmail.com)

Hard copies will be sent by mail if requested. Requests should be emailed to [mottbetty@gmail.com](mailto:mottbetty@gmail.com) or call 415-383-0466.

Alice thanked Peninsula Rose Society for being such gracious hosts. The facility was very nicely laid out, the food was great, and the welcome was warm.

**Business meeting adjourned by Alice Affleck at 11:27 AM.**

Respectfully submitted,  
Betty Mott, District Secretary, 2013-2015

1:30 PM – Educational Seminar - A program on water and soil was presented by Jolene Adams. This program was worth 1 Continuing Education credit. CRs signed the attendance sheet and earned credit for this seminar.