

NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT
OF THE AMERICAN ROSE SOCIETY
Spring Business Meeting
Ross, CA
Hosted by Marin Rose Society
9:00 AM - 3:00 PM; Saturday, March 26, 2011

MINUTES

Call to Order: The meeting was called to order at 9:16 AM by Alice Affleck, District Director.

Don Chapman warmly welcomed the delegates and visitors to the Marin Rose Society, inviting us to stroll around and enjoy the 11 acres of gardens (despite the torrential, record-breaking rains).

Roll Call of Societies was conducted by Secretary Lesa Lane. The usual 4/27 societies were not represented: Honolulu, Lodi-Woodbridge, Mendocino, and Stockton.

Minutes of the Fall 2010 Business Meeting in Richmond were approved - moved by Rose Gilardi and 2nd by Kathy Dooley.

Kent Duncan's Treasurer's Report and 2011 Budget Proposal were approved. Ist, Jolene Adams and 2nd, Rose Gilardi.

- Criterion in line financially.
- Trophy Fund: 5 societies still owe their trophy fund dues. See report.

Alice Affleck presented the District Director's Report.

The State of ARS:

- At HQ, some staff reductions and benefits reductions.
- ARS does not want to raise dues.
- ARS is financially solvent and healthy but needs to raise \$100,000 this year for operating expenses. \$100,000 Campaign was created and implemented.

Jolene Adams, ARS VP:

- NCNH is expected to provide a total of \$8000 based on our membership.
- 2011 ARS Magazine was paid for through the year by advertising revenue.
- ARS is leasing out facilities for activities like weddings.
- The Trial Membership was/is a success.
- Patron Program doing well.

COMMITTEE REPORTS

Jolene Adams, Consulting Rosarian Coordinator:

- NCNH District has 172 active CRs.
- 2 schools are pending: Sacramento and Shasta.
- 1 school planned in Watsonville (MRBRS).
- Nominations for Master Rosarians are coming up. Currently there are 57 living Master Rosarians in the District.
- In 2010, 4 CRs went emeritus status for a total of 41.
- A written report was also submitted.

Bill Reynolds, Horticulture Judge Chair, absent. Per Alice Affleck, Bill will put his report in The Criterion.

Betty Ann Cassina, Arrangement Judge Chair:

- Kathy Leonardi is now emeritus status.
- Workshops are planned.
- Be sure to send all show schedules to her for arrangement review.

Patty Click, Membership Chair:

- National Membership will send a personal letter when membership goes 1 month past due.
- She wants ARS applications available at every club meeting.
- She is acquiring last year's Handbook for Selecting Roses at a bargain rate for the clubs to give to new members (enticement),
- She has a goal of 1 new member per club, minimum.

Betty Mott - Programs and Speakers Chair:

- 25 speakers are now listed with 4 new speakers this year.
- Power Point presentatians are listed on page 25 of the District Directory.

Gregg Cook, Site Development Chair:

- Thanked the East Bay Rose Society for hosting last Fall's Conferance on short notice.
- No society had volunteered for Fall 2011 or 2012 although arm twisting was about to commence.
- Spring Business meetings were well planned out:
 - 2012 - Mother Lode
 - 2013 - Penninsula
 - 2014 - Mount Diablo
- Alice Affleck, DD, noted that per our bylaws we are required to hold 2 business meetings and 1 rose show per year. She encouraged everyone to consider hosting a Fall Conferance.

Linda and Ted Burg, Criterion Editors:

- Please send rose show results to them for publication.

Gail Trimble, NCNH Webmistress:

- Please send her rose show results as well.
- Expressed her surprise and disappointment that there was no web site contest this year.

Dean Davis, Nominations and Awards Chair:

- Provided packets for society committee chairs.

Tom Bonfigli, Trophies and Awards reported via Alice Affleck:

- He needs 1 good trophy box.

OLD BUSINESS

The Fall 2010 Conference Report was presented by Tom Bolden II.

- 102 attendees.
- Expenses were \$15,005.52 and revenues were \$14,628.25 for a net overhead to East Bay Rose Society of \$377.27. See handout for details.

NEW BUSINESS

- Steve Kinnick of the Mother Lode Rose Society invited all to the 2012 Spring Business meeting at the Senior Center. He assured us that Daffodil Hill will be open and blooming. Torrential rains will be post-poned next year.

- Alice Affleck encouraged any society to please come forward to host the 2011 Fall Conference, again.

- Sally Kornegay, CPA discussed a new California tax ruling requiring all non-profit organizations operating in California to e-file for exempt status with the State by the 15th day after the 5th month after the society's business year ends. Go to www.ftb.ca.gov, look under Business, then look under Filing Requirements. Fill out the form.

Roses In Review, Alice Affleck, Chair:

- Outstanding participation last year with at least 1 review per society.
- NCNH had highest number of reports again.
- Cinco de Mayo, an outstanding Floribunda, received Member's Choice Award.

RAFFLE

The Raffle was brilliantly conducted by Ernie and Sue Magill.

The meeting officially concluded at 11:48am.

Respectfully Submitted,

Lesa Lane, District Secretary