

NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT
Spring Business Meeting
Chico, CA
Saturday, March 8, 2008
Hosted by the Butte Rose Society
Chico, California

Call to Order—The meeting was called to order by Jolene Adams, District Director, at 9:07 a.m. in Chico's Newman Center.

Welcome— Jolene introduced Bill Reynolds, President of the Butte Rose Society, as the man with the nice smile. Bill told us he was scared to death at this, Butte's first District function. But a friend told him it would calm him down if he pictured everyone in the room naked. Now he said he was *really* scared! He thanked Angela Handy and Lesa Lane's committee for all their hard work. Bill welcomed us all to the Spring District Meeting, hosted by Butte Rose Society.

Roll Call of Societies was taken by Gail Carpenter, Secretary. Societies not represented were: Honolulu, Lodi-Woodbridge, Mendocino, and Peninsula. Reno had one delegate.

Minutes of the Fall Meeting—Rose Gilardi moved, and Doug Durham seconded the motion that the Minutes of the January Executive Board Meeting and the Fall Business Meeting be approved as written. The motion carried.

Treasurer's Report: Kent Duncan reported that 2007 was a good year for the District. Postage and other expenses raised The Criterion's production costs by 19% over last year, so subscription rates have been raised by \$3 to \$18 for a renewal. Our support of the District Raffle has brought proceeds up by 36%. We ended the year in a good position. He said the proposed budget is similar to last year. It was noted that four members sent in Criterion renewals at the old, lower rate after the e-mail notification went out. It was decided to send those people three issues instead of four issues, rather than asking for more money. Dean Davis moved, and Rosemary Sawyer seconded a motion that the Treasurer's Report and Budget Proposal be accepted. The motion carried.

District Director's Report: After very briefly looking for her notes, Jolene said she would just "wing it." She proceeded to say that all committees are in good shape and moving along as they should be with workshops, seminars, etc. She urged clubs to continue to have speakers that qualify on the topics for judges' points or CR points—i.e., she suggested finding a speaker who is a Master Rosarian, Educator, etc. Regarding judges, check with Judy Bonds first about those qualifications. For CR topics, see Elsinia Dean regarding the qualifications for that topic. CRs remember: continuing education is on the honor system, and one of your four points must be for chemical safety, whether you spray, or not!

Jolene said, "What is the IRS doing to us?" Going after non-profits who don't pay taxes, that's what. New ruling: ALL non-profits must file, including ARS and all the societies. Late

this spring Presidents of Societies will receive the IRS card to fill out. The IRS allows five months from the end of the fiscal year (Dec., '07) to fill out the form, saying you don't owe. That deadline will be May 2008. Check the box "NO, we don't make \$25,000." Jolene passed around a very informative sheet written by Bob Martin, a tax attorney, telling all about the subject. More info can be found on <http://www.irs.gov/charities/article/0,,id=169250,00.html>.

ARS Report: Jolene began by laughing when she brought up the state of ARS. She said, "The Director is mean, and I like him!" He fired five people and hired two good ones. He has reworked the financial system. He brought in new software. He sent officers to school to learn *Quicken*. Next, ARS will be working on the membership data base. ARS membership will be handled by an out-of-house for non-profits outfit. The ARS store (web) is being over hauled. Quarterly bulletin editors will try to offer them for free on the web site. They will be electronic only. ARS can't afford to print, and postage eats up the dollars. Local Society newsletters are in the same boat.

Regarding the Fall Conference; ARS is disappointed that they cannot come to Redding for their annual show. The downside for us is there will be no national classes for all. The Mildred Bryant award for arrangements under 10" will be the only ARS award.

District Report:

Let's Talk about. . .President's Books: Jolene asked to be notified if any presidents have not received the Guideline Book for Presidents. There should be one with each society to explain what needs to be done for the District and for ARS. Our local societies are affiliated with the District and with ARS. We are part of it.

A committee has been formed to look into our Bylaws and Standing Rules to make sure they are up to date. Alice Affleck, Barbara Shula, Rose Gilardi, and Bill Reynolds volunteered. Joe Burek, as Parliamentarian, is a part of this committee, as well. The By-Laws are available on the NCNH web site.

COMMITTEE REPORTS

Dean Davis – Director of Education: Dean deferred to each chairman to give their report.

Elsina Dean – Consulting Rosarians: Elsina was absent due to a rotator cuff injury. Jolene reported that "she is in pain and not here today, but to her tribute, she has given us her report." Elsina reported that the CR Program is a challenge. Six CRs had to be decertified for lack of points, and five more required Emeritus status. There will be additional Emeritus CRs added in 2008 as more want to go from active to Emeritus status. As CR Chair, Elsina traveled or did phone interviews with the CRs in cases where the CRs could not make it to seminars. She had them fill out questionnaires. A CR School in Redding gave us four new CRs, and seven new CRs passed in Watsonville. A School at

Sierra Foothills added four new CRs. Schools are desperately needed in the Bay Area and in isolated Mendocino County.

When Jolene advised members to keep track of their own points, Rose Gilardi asked the question, "Don't the people in charge of seminars turn the points in to the District?" Jolene said not to depend on someone else to report your points earned. Let Elsinia know if you attended a school or seminar, and she will then verify it. The following events will earn you points:

April 25 — Rose Day at Davis for \$150, includes lunch and a Flower Carpet rose.

March 14 — 1 point at the regular meeting in Sacramento.

June — 1 point in the Bay Area

August — 1 point — Peninsula Rose Society

October 3 — 2 point seminar in Redding at the NCNH Fall Conference.

Judy Bonds – Horticulture Judges: Judy said "Having to follow the Elsinia Report is tough!" She reported there will be a seminar put on by Sierra Foothills on May 31st at Baldo's house on mini and mini florals. \$12 for lunch. Watch the internet for details. On Oct. 3rd 2 more points will be available at the Redding District Conference. Watch the NCNH web site for changes to schedules.

Dolores Moffat – Arrangement Judges: Dolores reported that the February arrangement Judges School was well attended, and we have two new judges who passed their tests. She informed us of changes to the requirements for becoming an Arrangement Judge. The biggest change is that you no longer are required to win five blue ribbons. New wording says you have to have won at least three ribbons in at least two shows. The second change is that the test can be open book if the committee wants it done that way. Dolores reported that all current Judges have submitted their annual reports and are accredited until 2010.

There will be an arrangement workshop at the Redding Fall Conference worth two credits.

Carol Burek – Membership: Carol reported on the membership drive that involves all Districts of the ARS in order to bolster national membership. East Bay is in the lead, with Jolene Adams at the head of the pack which might earn her the \$100 prize for the most memberships. The ARS web site has information as to how ARS benefits a local society member.

Carol informed everyone that directly following the Business meeting today there will be a panel of three very enthusiastic District members to talk in depth about the best practices for getting and keeping NCNH members. It is to be a sharing of ideas, with Carol as moderator, and the panel consisting of Bill Reynolds, Butte R. S.; Joan Goff, Marin R. S.; and Marcia Nelson of Woodland Library Rose Club. Meet back here at one o'clock for this informative discussion.

Linda Burg – Criterion: Linda thanked subscribers. She asked that we all encourage new members to sign up for The Criterion. The best District Bulletin for many years, The Criterion has once again been awarded the ARS Gold Certificate. Ernie and Sue Magill have accepted the position(s) of becoming our new ad managers for the District, and will soon start marketing the ads, with Carol Burek assisting them. Discussion followed on what should be charged for ads in the Criterion. The following had been suggested at the last Executive Board Meeting: full page, \$125; ½ page, \$75; ¼ page, \$50; and business card size ads, \$25. Many members suggested raising the costs even higher, but were reminded that we are only trying to break even, not earn money. If other clubs successfully charge different fees for their newsletter ads, please call Jolene with that information.

Also, please send articles to Linda and Ted for the newsletter in order to keep it the best newsletter there is!

Betty Mott – Speakers Bureau: Betty reported that one reason new members join our local societies is because of great programs. She announced the new programs offered, which can be found in the 2008 District Directory being taken home today. There are currently 23 program speakers offering 108 programs, adding ten new programs to those offered last year. She encouraged members to submit a Program Application by going to the NCNH website and look under “Administration” for the links to the forms. These applications go directly to Betty. Betty requests that society Program Chairs send an email to her with leads for new program speakers when you encounter a good program. As programs are added throughout the year, Program Chairs will be notified by Betty and won’t have to wait for next year’s District Directory.

Muriel Humenick – Nominations & Awards: Muriel announced that her Silver Honor Medal article failed to mention that each society needs to let her know who your delegate to her committee is. Assign a delegate for a three year term. This term does not correlate with the two-year terms of presidents, so the name of the delegate needs to be handed down to an incoming president. Muriel then proceeded to do a roll call of societies asking them who their Awards delegate is.

Alice Affleck – Roses in Review: Alice announced that we are back in the number one spot again this year for having the highest number of reviews in the nation with our Roses in Review.

Alice told the delegates to pick up the Directories for their society. They are \$5 each, in either spiral bind or stapled. She included one copy of Roses In Review for each society. She said RIR and other parts of the Directory are available on the NCNH web site.

Alice mentioned that she thought ARS should sell bezels and bales to fit the specific thickness of the Gold, Silver, and Bronze medals, which are thinner than the American Gold coins that are often worn on a chain. She thought it would be nice if ARS sold them to all societies because it’s impossible to get a perfect fit through other sources. Jolene told all of us how they are sold in large lots (thousands,) and in order to get wholesale prices, ARS

would have to order larger quantities than they could possibly sell. Jolene let us know she would gladly carry the message to ARS, but it has been brought up before, and would be a futile suggestion. We let the subject drop.

Lesia Lane - Raffle: Lesia thanked everyone for the lovely prizes that were donated today. The raffle will immediately follow the close of this meeting.

UNFINISHED BUSINESS

San Mateo Event: On May 18th San Mateo is having a Spring Rose show called "Wine and Roses". A flyer is available today inviting everyone to their open ARS show in hopes that arrangers and horticulturists will enter (for free). There will be wine and cheese tasting for a small donation.

Fall 2007 Conference Report: Kathy Pifari of the Mother Lode Rose Society, Co-Chair, reported that the Conference was a great success. They made a profit, and were able to contribute \$396 to the District. The Mother Lode R.S. offered best wishes for the October 2008 Conference in Redding.

NEW BUSINESS

Awards: A website being an on-going piece of work, NCNH webmaster, Gail Trimble earned the highest honor, *District Queen*, for her work on the District website. On the local level, the *Local Queen* was awarded to Humboldt Rose Society, David Hamilton, webmaster. Also on the local level, an *Honorable Mention* went to Honolulu Rose Society, Summer Muragin, webmaster.

Jolene announced *Awards of Merit* for newsletter articles published throughout the District during 2007. Ted and Linda Burg, editors, again earned the gold #1 spot for *The Criterion* in the ARS Newsletter/ Bulletin Awards Competition for 2007. Santa Clara's *The Rose Leaf*, Lynette & John Petrula, co-editors, earned an Honorable Mention, as did *The Marin Rose*, Nanette Londeree, editor.

Fall 2008 District Conference: Dean Davis extended an invitation on behalf of Humboldt and Redding Rose Societies for everyone to come to Redding in October to what promises to be another great conference.

Spring 2009 Business Meeting: Linda Knowles, President of the Sacramento Rose Society extended an invitation to the next spring meeting on March 14, 2009. She also invited everyone here to their April 26th, 2008, one day open rose show this year.

Jolene Adams asked for Conference bids for 2009, 2010, 2011, & Spring Mtg. bids for 2011. If anyone is interested in what it takes to put on a District function, there are "How To" info sheets that can be printed out on line. See "Protocols" on the NCNH web site to find out what needs to be done.

2008:

Fall	Shasta R.S./Humboldt R.S., Redding	October 3-5, 2008
ARS	All-Mini Conference – Oklahoma City	May 30-June 1, 2008
	Denver, CO Spring Convention	June 26-30, 2008
	Fall Board Meeting, Shreveport	September 13? 20?

2009:

Spring	Sacramento R.S., Sacramento	no date yet
Fall	Kathy Dooley will talk it over with Jennifer Galli. All four societies on the Peninsula might be able to work together to put this on. ??	
ARS	Spring – Vancouver, B.C.	June 18-24, 2009
	All-Mini Conference – Harrisburg, PA	July 17-19, 2009
	Fall-Palm Springs, CA	Nov. 11-15, 2009

2010:

Spring	Monterey Bay R. S.	Location not set – maybe Watsonville
Fall	unknown	
ARS	Spring –	
	All Mini –	
	Fall – Atlanta, CA	October 22-24, 2010

Lastly, from Jolene: **Horticulture Judges Manual** –Rules & Guidelines-will be revised so watch for the changes, they'll be placed on the ARS web site. Also, a reminder regarding local shows: OGR date on tag is not a requirement of ARS.

DISTRICT RAFFLE/AUCTION – Lesa Lane conducted the raffle at the conclusion of the meeting, which was then followed by the ever popular Pot Luck lunch.

Ted Burg moved, and Kathy Pifari seconded a motion that the meeting be adjourned. The motion carried. The meeting was adjourned at 11:55 a.m.

Respectfully submitted,

Gail Carpenter, NCNH Secretary