

NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT
OF THE AMERICAN ROSE SOCIETY
Fall Business Meeting – October 7, 2018
Lodi-Woodbridge Rose Society – Lodi, CA

The meeting was called to order by Joan Goff, District Director at 9:30 a.m.

Roll Call of Societies: Carole Schmitz, Secretary

24 of 25 societies were represented. Absent was Stockton

Awards Ceremony: The following individuals were presented awards

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|----------------------------------|----------------|
| Outstanding Consulting Rosarian: | Carole Schmitz |
| Outstanding Horticultural Judge: | Cher Frechette |
| Silver Honor Award: | Joan Goff |

Secretary's Report: The Secretary's report from the March 2018 business meeting was accepted as presented.

Treasurer's Report: The Treasurer's report was accepted as presented showing a checking account balance of \$16,200.00

District Director's Report – Joan Goff, District Director:

Joan thanked Lodi-Woodbridge rose society for hosting a very successful fall conference. She also thanked all of her Board members who have supported her these last three years and wishes Sue Bennett all the best in her new position as District Director.

Joan said that NCNH District had made a \$1,000 donation to American Red Cross in honor of the three Shasta Rose Society victims of the recent CARR fire.

She has had no further word about a second rose society in Hawaii.

Installation Ceremony: The following were installed by Joan Goff for their 3 year term (12/2018-11/2021)

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|----------------------------|------------------|
| Deputy District Director: | Scott Becker |
| Treasurer | Lou Evans |
| Secretary | Cindy Phipps |
| Nominations & Awards Chair | Marianne Jamison |

Incoming District Director Report – Sue Bennett:

Sue talked about the history of NCNH and the fact that she is honored to be undertaking the role of District Director of NCNH soon. Her theme for the next 3 years is "Encouraging Future Rosarians" and would like to set goals for each society to help fulfill this theme.

Let's Grow Minds through speakers, tours, workshops, classes and panel discussions and let's nurture the members within our organization. Sue is a true believer that one person can make a difference – with the help of others.

Consulting Rosarian Report – Jolene Adams CR Chair:

We currently have 143 active CRs and 52 Emeritus CRs.

Only 8 of the 143 CRs did not participate in Roses in Review. The CR status page on the District website has been updated.

The District Committee appointed five Master Rosarians for 2018: Ann Barbaro (Gold Country RS), Linda Knowles (Sierra Foothills RS), Martine LaBelle (East Bay RS), Lesa Lane (Shasta RS), and Aileen Schroffner (Honolulu RS).

The 2018 Annual CR Report form has been posted on the NCNH website. All CRs are to fill in this report by January 31, 2019.

Horticulture Judges Report – Bob Parker Chair:

We have 62 judges including 6 apprentice judges in our district and all are current on points.

Bob said he is stepping down as Horticulture Judges Chair after 7-1/2 years.

Arrangement Judges Report – Martin Kooi Chair:

We have 9 active Arrangement Judges, 3 apprentice judges, and 2 inactive judges.

Martin said the quality of arrangements continue to improve throughout the District and encouraged everyone to keep arrangements in their show schedules as arrangements are often the attraction for the public that attend rose shows. He also gave a special thanks to Dolores Moffat and Barbara Gordon for their support and help the last 3 years.

Membership Chair – Cindy Phipps:

Cindy would like to see ARS develop an ARS membership “toolkit” that local societies can use to promote and grow ARS membership. She welcomes ideas from NCNH society presidents and membership chairs regarding increasing ARS membership.

As of August, 2018, regular ARS member renewal rate for the NCNH district is 77%.

Programs & Speakers – Charlotte Owendyk Chair

Charlotte will contact existing individuals listed for programs to see if there are any changes. She also handed out questionnaires at this conference asking for information about any potential new speakers.

The Criterion – Linda and Ted Burg:

There are currently 28 hard copy subscribers to The Criterion – 10 of which will expire with the winter issue. They anticipate 5 of those will drop the hard copy and receive an email from their societies.

The Criterion expenses were slightly less than projected in 2018 budget.

Photography – Betty Mott Chair:

Most rose societies responded to Betty’s request to send her their annual photography show schedules for review. This is important for consistency.

Betty thanked everyone who helped set up and take down the photography display units for this fall show, as well as everyone who entered photographs. She is encouraged by the enthusiasm for rose photography.

Nominations and Awards – Betty Mott Chair:

The selection process for the 2018 NCNH District Silver Honor Medal is complete and a qualified recipient has been selected. A special thanks to all who completed their 3 year term on this committee. ARS nomination for Gold Honor Medal for the year 2018 has closed. Each member of the committee may nominate one candidate. However, only regional reps can vote on the ballot.

ARS nominations for the Fuerstenberg Prize closed on August 17. Betty nominated Violet’s Pride.

Trophies & Awards – Dave Coop Chair: No Report

Raffle – Sue & Ernie Magill: \$839 was collected from the 2018 spring business meeting raffle.

Roses In Review – Cher Frechette Chair:

The Roses in Review System was completely rewritten in a short time frame this year, and is connected with Modern Roses and Rose Registrations. Reviewers found the new system very confusing from the very first step of Registration and onward and Cher spent considerable time responding to questions. After a lot of work, Cher came up with a straightforward way to register and review roses. Jolene put those instructions in writing and sent them out to all CRs.

The RIR period ended September 26. NCNH had 154 reviewers who completed their RIR; all but 8 accomplished their RIR. Even the Emeritus CRs participated. If Don Swanson of ARS is able to get Cher the data for NCNH specific review information, she hopefully will be able to put together some NCNH summary reports for those roses reviewed by NCNH participants.

District Directory – Richard Affleck Chair: Collecting 2019 information for the Directory.

NOTE: There was discussion about the number of omissions and errors in the District Directory. It was emphasized that Presidents need to accurately report their information to Richard in a timely fashion. Most societies know in November who their new officers are and should be reporting this information to Richard. **Jolene Adams is to design a “fillable” form for this information and have it available on the NCNH website ASAP.**

Historian – Ann Marie Harris Chair:

The recent loss of homes and property in wildfires reminds us all of the importance of having digitally preserved copies of records in multiple locations to preclude permanent loss of these records. A digital record is a poor replacement for the original items lost but it might be the best we can do.

Ann Marie has sent digital copies of the Secretary reports during Carole Schmitz's tenure (which were destroyed in the CARR fire) to Joan Goff, current district director, and Sue Bennett, incoming District Director.

Ann Marie is still combining scanned local records and the digital versions onto disks for distribution to the local society representatives. She will send a summary request to each society for those items that are missing from her records so she can create a more complete backup record. NCNH conference schedules, show schedules, and photographs (when available) are also being scanned for inclusion in NCNH District archives.

Site Development: Thomas Bolden Chair: No report

CONVENTIONS AND BUSINESS MEETINGS:

2018 ARS Fall National Convention & Rose Show – October 25-29, 2018 – Hosted by Pacific Southwest District and San Diego RS

2019 Spring Business Meeting - March 2, 2019 – San Francisco RS at Hall of Flowers in Golden Gate Park – San Francisco

2019 Fall Conference – September 28-29, 2019 – Gold Country RS, Holiday Inn - Auburn, CA

Meeting adjourned 12:12 p.m.

Respectfully submitted,
Carole Schmitz, Secretary

