

NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT
OF THE AMERICAN ROSE SOCIETY

Fall Business Meeting

Holiday Inn

695 Manzanita Court

Chico, CA

Hosted by Butte Rose Society

3:00 pm - 4:15 pm, Saturday, October 3, 2015

Minutes

Call to Order The meeting was called to order at 3:11 pm by Joan Goff, District Director.

A **Moment of Silence** was held in Memory of Alice Affleck, Kent Duncan, Muriel Humenick, John Marchut and Jennifer Galli

Roll Call of Societies *Betty Mott, Secretary*

23 of 26 societies were represented. Absent: Stockton, Monterey Bay, Contra Costa

Minutes of the 2015 Spring Business Meeting at Auburn, Betty Mott, Secretary

Approved as posted on the NCNH District Website

Treasurer's Report, Lou Evans, Treasurer, Treasurer's Report was accepted

District Director called for a Donation of \$1000.00 to be sent to the ARS Endowment Fund in the memory of Alice Affleck, Kent Duncan, Muriel Humenick, John Marchut and Jennifer Galli. The motion was seconded voted upon and approved.

District Director's Report

I have recently attended two ARS National conventions: Columbus, Ohio Mini National in June 2015 and Syracuse, New York ARS Fall National Convention in September 2015 where I was installed as your District Director.

In Syracuse, I attended two full days of ARS Board meetings. The first half of one day was Jolene's last board meeting. We did some business and received committee reports followed by Jolene thanking her board members and giving out certificates of appreciation.

National Guidelines have been approved for Rose Photography which will provide all ARS Photography Shows with the same rules like we have for Horticultural and Arrangements Shows.

Garden of Excellence plaques are being made in Italy and will be presented to the Woodland Library Rose Club Rose Garden in Woodland, CA and the Sacramento Historic Cemetery Rose Garden in Sacramento when they are completed. Both of these gardens won their Garden of Excellence awards at the International Rose Convention in Lyon, France.

Membership in ARS: At the beginning of 2015, the membership was 7744. As of August 2015, it is 7756, a gain of 12. This is significant as we know many of our membership is aging and many members have passed. NCNH is the second largest District in ARS, we have 821 ARS members. The Pacific SW is largest with 995 ARS members.

Insurance: The ARS Ad Hoc Insurance Committee is still working on the insurance rates for our societies and we should have news regarding new guidelines by the end of December. Perhaps the most significant change may be that a "member" may be defined as one who attends meetings. If a person only receives a newsletter, ARS is considering not calling this person a member as far as insurance is concerned. Stay tuned, you will be advised. Prices are going

to be competitive and will be less for those societies who are Chapter Members rather than Affiliated Members. The difference is that a Chapter Society has all members join ARS.

The second half of the first day was Pat Shanley's first board meeting which elected committees and chairs of committees and the Treasurer. This was all done by paper ballot. I am still finding my way, meeting new friends and paying attention.

Laura Seabaugh is the new Executive Director of ARS and I like her style and ability to present ideas in a clear way. All of the ARS staff were in attendance at Syracuse and were a noticeable part of the convention, primarily with ARS Board functions.

On Sunday, the new Board of Directors met all day in a Planning Session, from 10 am to 4 pm with 6 tables of District Directors, Regional Directors and Chairpersons of Committees. We had assigned seating and were led by Robin Gee, an ARS member and consultant from Southern California. She is a dynamic leader and led us through a number of topics, first discussing at our tables, then bringing the best topics to the whole group.

I enjoyed my time at both conventions and now have made many new rose friends; I continue to love to judge rose shows and all in all had a great time.

COMMITTEE REPORTS (As submitted by the chairpersons. Discussion and action items have been added.)

Gregg Cook, Consulting Rosarian Chair (Gregg was unable to attend.)

Report Submitted by Jolene Adams

FOR THE YEAR 2015:

This has been an "uneven" year for the Consulting Rosarian program. As of October 1, we have 165 active CRs, 35 emeritus CRs, and 26 CRs whose ARS dues need to be paid before the end of the year. We lost one CR for non-payment of dues and two CRs dropped from the program for various reasons, another CR moved to the PNW District, five CRs passed away and one is in a serious medical decline and has been removed from our CR list by request, 1 CR went emeritus.

The District held an Accredited CR School in Watsonville – we gained four new CRs. There were 13 requests for approval of seminars/lectures for CR credit and several Educational Events which qualified for credit when Gregg and I were notified in advance.

Roses in Review went well with more than 90% of our CRs completing reports. The NCNH District had 795 reports on the website – and many more came to Cher Frechette as paper reports. Our CRs are the 'backbone' of the RIR team - providing experienced critiques of roses they grow - both for garden beauty and for exhibiting. The CRs grow a wide range of roses, and this helps ARS develop the ratings for roses that are seen in the *Handbook for Selecting Roses*.

This year 4 of our CRs became Master Rosarians. They will receive their certificate and pin at the Awards Banquet. The 2015 Annual CR Report is now available on the NCNH District web site. It is due by January 31, 2016. Check the District website to find out your CR status for completing Roses in Review and the Annual CR Report.

Bob Parker, Horticulture Judges' Chair

Judging School, held April 18-19, 2015 in Vallejo was a success with all of the candidates passing. New apprentice judges are: Thomas Bolden, Jan Burnham, Paula & Richard Grabowski, Sandee Koulter, Rebecca Shaw, & Neva Youngs.

We have 57 judges and 7 apprentice judges in our district and all are current on points. Three or four will have their points expire in 2016 and I will make them aware of the need to obtain points to remain current.

I plan on some kind of 2 point seminar in the spring., probably late April just before the spring shows start. It will possibly be something on challenge classes, hands on if I can work it out. I'm still thinking how to make it all work.

Ann Marie Harris, Arrangement Judges' Chair Unable to attend, no report submitted.

A Rose Arrangement Seminar & Workshop was held on Saturday, Sept 19, 2015 - 9:00 AM-3:30 PM. The workshop was well attended. Arrangement seminars in 2016 are being planned by Martin Kooi, Arrangement Judge Chair.

Patty Click, Membership Chair

It is with regret that I am writing my last Membership Chairman's report. I have been honored to be on the NCNH District these past 6 years. But it is time for a new person with her own ideas to be the Membership Chairman. We have a fantastic person, Pat Reynolds, who will be the incoming Membership Chairman - of course she is wonderful - her first name is Pat.

To my fellow board members, I want to thank you for all your kindnesses and friendship. I will miss our good times together.

Joan Goff, Programs and Speakers Chair

Bill Reynolds (530. 343.9707) is the new Chair for Programs and Speakers for the next three years. He will be contacting individuals and societies for updates and new speakers to be included in the District Directory that will be coming out in March 2016. If you have had a terrific speaker who is not listed, please contact Bill so all of us can share.

Linda & Ted Burg, The Criterion Editors

Change in subscription rate for *The Criterion*

In March 2014 we began a campaign to increase subscribers to *The Criterion*. To date we have 47 new subscribers. However, there are 24 past due renewals with the spring issue. It is apparent we cannot keep enough paid subscribers to keep the bulk mailing permit.

We need to drop the bulk mailing permit and just go with straight mailing. From the emails Joan and I sent out reminding subscribers that their renewal was past due, I have only had two responses. That still leaves 24 who have not renewed. It was nice getting the new subscribers but if they're not going to renew it's not going to work. I will be sending out a final notice with the next issue even to those that haven't renewed just to give them a last chance to renew.

We propose starting in June of 2016 will be the last printed subscription to the Criterion at \$18.00 a year. Those that have a subscription past that date will not have an increase in rates until their current subscription expires. Our bulk mailing permit will expire in June so it will be a good time to change over.

We send out about 40 courtesy issues each mailing to District and Regional Directors and other Editors. This is something we can discuss at the meeting if we want to continue to do so. Going forward, they will only receive the *Criterion* by email.

For the next issue a **last issue form** will be included to those that need to renew. It will only have one option for renewal-1 year at the current \$18.00. The renewal will expire with the Summer 2016 issue.

226 issues of the Summer Criterion were sent out. Currently we have 144 paid subscribers, 42 renewals due and 40 courtesy.

Update:

The NCNH board approved an increase of *The Criterion* to \$25.00 a year starting with the Fall 2016 issue at the August 29 Board Meeting. An electronic version of *The Criterion* will also be available for \$10.00 a year starting in the Fall 2016.

Action: Motion was made to approve an increase in the subscription rate of *The Criterion* to \$25.00 a year starting with the Fall 2016 issue. An electronic version of *The Criterion* will also be available for \$10.00 a year starting also at the same time. The motion was seconded voted upon and passed.

Currently we have 154 paid subscribers, 32 renewals due and 40 courtesy subscriptions.

John Shaw, *Nominations & Awards Chair*

I prepared and distributed a document outlining the actions that I have taken in the selection process for the Silver Honor Medal. This document is now part of handbook for the Chair of the ARS Nominations & Awards Committee. The selection process for the 2015 NCNH Silver Honor Medal award has been completed. I will make the presentation of the Silver Honor Medal and Certificate at the Conference Banquet tonight.

It has been my honor and pleasure to have served as the Chair of the ARS Nominations & Awards Committee for the past three years.

Joan Goff, *Site Development (Conferences)*

We do not have a local society that has offered to host a Fall Conference for either 2016 or 2017. The District Director is happy to come to speak to any society who is thinking about hosting a conference.

Butte Rose Society was able to put this conference together in only seven months! It can be done but sooner is better for planning.

Lesa Lane (530. 570.9303) is the new Site Development Chair. Please contact her or Joan Goff (415. 706.8292) for information. We are here to help and we need your help in hosting a Fall Conference.

Gail Trimble, *NCNH Web Mistress*

No Report

Dave Coop, *Trophies & Awards*

There were 39 entries in the district horticulture challenge classes. All but five of the district horticultural challenges classes had entries. All five district arrangement challenge classes were entered and awarded.

Ernie & Sue Magill, *Raffle Co- Chairs*

The Spring Meeting Raffle in Auburn, California hosted by Gold Country Rose Society earned \$1287. This was one of our most successful raffles.

Cher Frechette, *Roses in Review* , Unable to attend, report read by Joan Goff

The reviewing period is over! The *Roses in Review* link on the ARS Website was officially taken down 9/28/15. Our NCNH district did great!

Our district had the most number of reporters entering reviews - **133** people.

Our district had the most number of rose reviews entered - **795** reviews submitted.

Closest behind us was the Pacific Southwest District with 66 reporters and 438 rose reviews.

My work is soon starting with “RIR Central” - Don Swanson (RIR National Chair) and Marily Williams.

Reviewing spreadsheets from Marily Williams showing all of our NCNH entries and cleaning up any errors on the spreadsheet data.

Completing and sending the following reports to Don Swanson

A reviewed and completed NCNH spreadsheet of reviews for incorporation into the national rose ratings.

A summary report of all comments submitted by NCNH reviewers for each rose variety.

A NCNH summary count of all our reporters, noting the number of Consulting Rosarians.

I will then prepare RIR Reports specific to our NCNH District. These will be posted on the NCNH District Website – I hope to have them there by the end of October.

Thank you to all who participated in Roses in Review this year!

Diane Benton, *District Directory*, Unable to attend

NEW BUSINESS

Appointment of two Financial Review Committee members to review the books by the Treasurer as described in our By Laws.

Dolores Moffat, Deputy District Director, and the Treasurer of Mount Diablo Rose Society were appointed to a Financial Review Committee to review the books with Treasurer, Lou Evans.

Spring 2016 Business Meeting Invitation. Karen Ernsberger, and Martin Kooi, members of Redwood Empire Rose Society extended a warm invitation to attend the Spring Business meeting on Saturday, March 12, 2016 at the Luther Burbank Center in Santa Rosa. They are working on CR seminars and or judging seminars.

Conference bids for Fall 2016, 2017, Joan Goff

No bids were presented for 2016, 2017, Fall District Conferences. Joan talked about a model where the District would secure the venue and assign local rose society members to be in charge of the different components of the conference. This is being done by other districts in the US and is working. However, if there is a profit from the conference, these monies would go to the district and not the local societies.

The next national ARS convention is the **ARS Miniature/MiniFlora Spring Convention July 29-31, 2016 to be held in Harrisburg, PA.**

Jan Burnham, Conference Registrar acknowledged that her grandchildren had made the rose centerpieces on the tables at the business meeting and encouraged us all to take one home.

District Raffle was to be held at the Saturday night Banquet

Installation of New Officers and Chairpersons was to be held at the Saturday night Banquet

Meeting adjourned by Joan Goff at 4:07 pm

Respectfully submitted,

Betty Mott, District Secretary, 2013-2015