

NORTHERN CALIFORNIA-NEVADA-HAWAII DISTRICT  
OF THE AMERICAN ROSE SOCIETY

Fall Business Meeting  
Four Points by Sheraton San Rafael  
1010 Northgate Dr  
San Rafael, CA 94903  
Hosted by Marin Rose Society  
11:15 AM – 1:00 PM; Sunday, October 12, 2014

**Minutes**

Call to Order: The meeting was called to order at 11:10 AM by Alice Affleck, District Director

Alice thanked Frank Treadway, Marin RS President, for hosting the 2014 NCNH District Conference, acknowledging the large number of volunteers wearing red Marin Rose Society Volunteer shirts. The speakers, rose show, photography show (176 entries), garden tours, and venue all came together for a lovely weekend for conference goers.

Roll Call of Societies was conducted by Betty Mott, Secretary, 25 of 27 societies were represented. Absent: Mendocino and Stockton

Minutes of the March 08, 2014 Spring Business Meeting in Castro Valley hosted by Mount Diablo Rose Society were approved as posted on the NCNH District Website.

**Treasurer's Report Kent Duncan, Treasurer's Report was accepted**

**Alice Affleck presented the District Director's Report:**

**The State of the ARS**

We are in the black, have been for 3 years and continue to be. It is still vital to contribute to ARS to keep things that way. We continue to make a \$1,000 donation to the patron program.

ARS Insurance for local societies. Rising costs, and timing regarding notification of projected costs for the insurance continue to be an issue for local societies in the district. Alice will bring up this issue for a second time at the board meeting at the 2014 Fall National Convention Tyler, Texas October 16-19.

There was damage to the front entry to the American Rose Society Rose Center. Signage and the red rose beds donated by the NCNH District were damaged and need to be replaced along with irrigation. A motion was made to donate \$2,000.00 from the NCNH District treasury to refurbish the red rose bed at the ARS Rose Center entry gate. This motion was seconded, voted on and passed. Local societies and individuals can contribute and should note on the memo for red rose bed restoration, NCNH District. It was suggested that Alice mention the contribution by NCNH District and suggest other districts do the same. It is important whenever donating to the American Rose Society that you note on the memo line from NCNH District. Donations are tracked and by doing this the district will get acknowledgement for these donations.

### **Executive Board Minutes**

Betty Mott, noted, that the August 23, Summer Board Meeting Notes were sent out to all society presidents and secretaries in their emailed business meeting packets.

### **Laura Pfender Special ARS Speaker**

#### Legacy Giving — ARS Heritage Members

Philanthropy is a tradition of giving and sharing that is a voluntary action for the common good. Including ARS in your will, designating ARS as beneficiary of an insurance policy, IRA or 401K, or making a gift through other various estate planning vehicles, ensures your legacy for future generations.

We recognize our very generous donors for their current and deferred planned giving philanthropy as ARS Heritage Members. We invite you to make a difference by joining these donors and becoming a Charter ARS Heritage Member as well.

Planned Gifts can be directed to the following areas:

- For General Purposes of the organization
- ARS Endowment Trust — Provides funds for society operations.
- ARS Maintenance Endowment Trust — Supports the gardens of the American Rose Center.
- ARS Education Endowment Trust — Provides funds for the development, publication and distribution of education materials on the culture of the rose, the establishment and advancement of local rose societies and otherwise for the benefit of the ARS.
- ARS Research Endowment Trust — Provides funds for research on the historical origin, identification, breeding and culture of the rose and otherwise for the benefit of the ARS.

## Confidentiality Policy/Donor Bill of Rights

Additional information, plus free, confidential consultation with our experienced staff is available on these and other estate and gift planning topics. Please contact Laura Pfender, Director of Development at the American Rose Society to learn more about how we can be of assistance to you. We also urge all donors to consult with your financial and legal advisors for a full discussion of the implications of any planned gift.

Your Annual Fund gift to ARS provides vital monies to help us improve services to our members. Gifts can also be given in honor of or in memory of someone special you wish to recognize.

“As with most membership organizations, dues from ARS members make up less than 40 percent of our operating budget. In order to accomplish our mission, we must raise the remainder of funds from business operations and through contributions. With the leadership of key ARS volunteers, the Annual Fund has grown from a mere handful of dedicated donors to hundreds of individuals who give generously to support the work of ARS.”

We are grateful for every gift, no matter the size. Please consider making a gift today. Thank you!

### Gift Recognition Levels

Friend: \$1-99

Donor: \$100-199

Patron: \$200-999

Steward: \$1,000-4,999

Sustainer: \$5,000-\$9,999

Benefactors: \$10,000 and above

## COMMITTEE REPORTS

### **Gregg Cook, *Consulting Rosarian Chair***

We currently have 176 active CRs.

That includes 7 new CRs.

7 of the new CRs were from the wonderful Jackson school.

We have 36 CR Emeritus with a few more coming this year.

There will be 8 new Master Rosarians to be announced at the Fall Conference in San Rafael.

111 of the 176 CRs submitted the RIR in 2013. This is not a “requirement” but it is highly expected from the CRs as part of knowing and growing new varieties that the public may be growing. Hopefully there will be better participation this year.

NCNH District website has the necessary forms to apply for CR Seminar credit. This is a timely process so make sure you plan ahead and submit the paperwork for approval of your seminar. Everything you need to know is on the website under Consulting Rosarian.

Four CR’s requested a change of status to Emeritus. Betty Ann Cassina, Pat and Gaird Hamilton, and John Shaw. Emeritus Certificates and acknowledgement for years of long faithful service were presented by Gregg. Ruth Coop accepted on behalf of Betty Ann Cassina. Sue Silva accepted on behalf of Gaird and Pat Hamilton.

#### 2014 Master Rosarian Awards

Kent Duncan, Sue Magill accepting on his behalf.

Doug Durham

Judy Frederick

Carson La Belle, Charley Malarkey accepting on his behalf.

Karen Anne McCann

Linda Morris, Rose Gilardi accepting on her behalf.

Pamela Myczek

Bill Reynolds, Gwen Quail accepting on his behalf.

Sue Silva

District Outstanding Consulting Rosarian was awarded to Lenore Ruckman

#### **Bob Parker, *Horticulture Judges’ Chair***

The seminar in April at the Sacramento Historic Cemetery and Baldo’s Acres was attended by 75 people and in my opinion was very successful. After the seminar the ma-

majority of judges in our district are up to date on points. I have worked with those who are not current to get points in other districts or made other arrangements.

We have three judges who have completed their apprenticeship, Michael Braun, Sally Estee, and Lou Evans. WE also have a new apprentice judge, Hilary Elkin, she lives in Orinda, her contact information is on the district website.

Judging School is scheduled for April 18-19 at Norman King Senior Center in Vallejo. I know we have several candidates, but could use more.

Judge Emeritus; John Shaw and Betty Ann Cassina  
Bob presented Emeritus certificate to John Shaw  
Betty Ann Cassina, Ruth Coop accepted on her behalf.

Outstanding Judge was awarded to Sandy Parker and Bob Parker accepted on her behalf.

### **Ann Marie Harris, *Arrangement Judges' Chair***

With Betty Ann Cassina's request for emeritus status, we now have perhaps 10 accredited arrangement judges and 2 apprentices. Marie Hubbell has been listed as inactive, but has been attending seminars and participating in shows, so her status must be verified. Steve Jones, who moved to our District late 2013, has plans to renew his credentials.

A four-hour seminar was held on August 30 at the home of Barbara Gordon. Eight judges who needed between two and four audit hours attended. A copy of the seminar agenda is included with this report. The cost to the District for this seminar was \$22.50. The District owes a thank you to the following individuals who worked on the seminar and kept our costs at a minimum: Barbara Gordon for providing a central location, beverages, photocopies, and floral materials and as faculty on modern design and abstracting. Cynthia Chuang as faculty on oriental design and bringing floral material. Ann Marie Harris as seminar organizer, as faculty on ARS Guidelines and traditional arrangements, and for donating floral materials and photocopies. Richard Harris for hosting the luncheon.

The other judges and I are looking for candidates for a judging school sometime between the spring and fall local shows in 2015. This will be a two-day school for candidates. We will need a location that will accommodate this two-day event.

NCNH has over 60 horticulture judges and over 100 Consulting Rosarians who give talks locally and interact one-on-one with our members and the public. These experts are mentors who help people exhibit better rose and also prepare their roses better for show. We do not have very many mentors to provide guidance and instruction for people who want to learn about preparing arrangements for shows. To address this issue, two sets of power points ranging from 5 to 30 minutes are being written. One set has been structured on the ARS Guidelines for Judging Rose Arrangements. The second set explores a single concept or style. These power points will be distributed for use at local society meetings. Some of these were reviewed by other arrangement judges in our District are at the arrangement seminar on August 30, 2014. Other sections will be vetted by visiting judges at the 2014 Fall District Conference.

Judge Emeritus: Betty Ann Cassina Arrangement Judge. The Judge Emeritus certificate and acknowledgement for years of long faithful service were presented by Ann Marie Harris. Ruth Coop accepted the award on her behalf.

**Patty Click, *Membership Chair***

No Report

**Joan Goff, *Programs and Speakers Chair***

Joan will be sending updates to all program speakers listed in the Directory. Please respond back as soon as you can with any new information. If you have had a great speaker in the past year and he or she is not listed in the directory, please also let Joan know.

**Linda & Ted Burg, *The Criterion Editors***

Ted and I would like to thank everyone who has recruited new subscribers for *The Criterion*. Since the Spring Business Meeting in March we have 22 new subscribers to *The Criterion*. This brings our current subscribers to 189 and 40 courtesy subscrib-

ers for a total of 229 Summer issues sent out. Renewals has been a problem. They are critical for keeping our subscriptions as close to 200 which is the minimum number we need to use the bulk mailing permit. There are now 16 subscribers that will be dropped if they do not renew by the Fall issue which will bring our subscribers down to 173. This is just a few above the 165 we need to cover *The Criterion* expenses.

As always we would like more articles to use in *The Criterion*. We do not receive all of the society newsletters in our District. Please make sure we receive your society newsletter.

**John Shaw, *Nominations & Awards Chair***

John presented the District Silver Honor Medal to Dolores Moffat.

**Joan Goff, *Site Development (Conferences)***

As of this date, there is no conference scheduled for Fall of 2015. We need a local society to host. We also do not have a commitment for Fall of 2016. Please see Joan for information. She will help any society with putting on a conference. Jolene Adams provided Joan with an accounting going back to 1973 of how many times each local rose society hosted a fall conference and spring business meeting.

**Gail Trimble, *NCNH Web Mistress***

No Report

**Dave Coop, *Trophies & Awards***

In the Fall 2013 Conference only 50% of the 22 district horticulture challenge classes were entered.

In the Fall 2014 Conference 75% of the 22 district horticulture challenge classes were entered. 4 of 5 of the district arrangement challenge classes were entered.

Dave was acknowledged for his new award system which continues to be a great success. Dave had taken the photos of the district trophies and had them enlarged. He had each one mounted on foam board, with a list of prior winners. They are displayed on the exhibit tables at the rose show. If a winner wants to take a trophy home for the year, they can work that out with Dave on a case basis. Dave will get this year's winners' names engraved on each trophy. Many trophies still need work and still need names engraved. Dave also made certificates to present to each winner, with a smaller photo of that trophy (for the perpetual trophies).

**Ernie & Sue Magill, *Raffle Co- Chairs***

We had a very successful raffle.

**Alice Affleck, *Roses in Review, District Directory***

NCNH District is in the lead for the largest number of reports. This year there are fewer roses to rate. No counts yet, but the information is in the gathering stage and the results will be forthcoming.

Please look at the 2014 District Directory to make sure your personal information is correct. Please send corrections or changes to Alice in email or by phone call.

**NEW BUSINESS**

**Joseph Burek, *Parliamentarian***

**Vote on revised Bylaws and Standing Rules**

Joe Burek acknowledged the work done by the Bylaws Committee which included: Jolene Adams, Sue Bennett, Rose Gilardi, Charley Malarkey, and Betty Mott.

Motion was made to approve the Bylaws Revision as posted on the NCNH District Website. The motion was seconded, voted upon, and passed. The revised NCNH District Bylaws approved by the NCNH District Council will now be brought, by Alice, to the ARS board meeting at the ARS Fall National Convention October 16-19th in Tyler, Texas for approval. After ARS Board approval the NCNH District Bylaws will then be posted on our website.

Motion was made to approve the NCNH District Standing Rules as posted on the NCNH District Website. The motion was seconded, voted upon, and passed. The District Council approved the revised Standing Rules ( October 12, 2014). NCNH District Standing Rules are ready for posting on our district website.

**Joseph Burek, *Parliamentarian***

**Selection of nominating committee**

Joe asked for volunteers to serve on the nominating committee.



Sue Bennett, Sierra Foothills RS, Joan Goff, Marin Rose Society, Ann Marie Harris, Reno Rose Society, Charley Malarkey, North Bay RS, Cindy Phipps, Sierra Foothills RS, volunteered to comprise the nominating committee. Joe asked the newly formed group to meet after the conclusion of the business meeting to elect a chairperson. Charley Malarkey was elected by the committee to chair the nominating committee.

### **Alice Affleck, *District Director***

#### **Discussion of District Director role**

NCNH District News: Candidates are needed for NCNH District Director. Requirements of the office include attending in person the ARS Board Meetings held at ARS National Conventions, convention attendance not mandatory, and actively participating in the board meetings held twice a year. Other duties include asking to be on ARS committees, and fundraising. On the district level, 4 meetings include spring business meeting, fall conference, summer and winter board meetings, appoint committee chairs, set agendas, install officers for local rose societies. Anyone wishing to become NCNH District Director must file papers of intent with American Rose Society by February 28, 2015.

Joan Goff announced her intention to run for District Director.

Alice announced her intention to run for Regional Director

### **Judy Frederick, *Gold Country Rose Society President***

#### **Spring 2015 Business Meeting Invitation**

Judy Frederick, Gold Country Rose Society President, extended a warm invitation to attend the Spring Business meeting being held on Saturday, March 14, 2015 at 9:00 a.m., Bell Road Baptist Church, 707 Bell Road, Auburn, CA. **Directions:** From Sacramento travel I-80 East toward Reno. Take Bell Rd. exit #123; turn Left to cross over the freeway. Continue on Bell Rd. for about a half mile. Located on south side (left). Look for directional signs into driveway and parking. Registration and Continental

Breakfast 8:30 am. For lodging details contact Dave Coop. There is a manger's special \$79.80. Gold Country Rose Society distributed Spring 2015 Business Meeting informational packets to NCNH Council members in attendance.

### **New Business**

Insurance remains the hot topic. There are a few societies electing to go with the California Garden Club, and according to Jolene Adams this does not hurt the ARS. Local societies are asking to get the projected ARS rates finalized in November so that the local societies can plan for their budgets for the next year. This will be brought to the board meeting and discussed at the ARS Fall National Convention Tyler, Texas, October 16-19.

**Meeting adjourned by Alice Affleck at 12:58 p.m.**

Respectfully submitted,  
Betty Mott, District Secretary, 2013-2015

**Ernie & Sue Magill, *District Raffle***

**Depart for Garden Tours**