

NCNH District Fall Meeting
Sunday, October 7, 2007
Hosted by the Mother Lode Rose Society
Jackson Rancheria Conference Center, Jackson, CA

Call to Order— The meeting was called to order by Jolene Adams, District Director, at 10:03 a.m.

Welcome by Patrick Marshall, President of the Mother Lode Rose Society. Patrick said he has had a fun time in getting ready for this conference. He said it has been the kind of fun he had not anticipated—registering over 200 participants is phenomenal, and he thanked everyone for coming.

Roll Call of Societies was taken by Gail Carpenter, Secretary. All Societies were represented by delegates, except Mendocino, Reno and Stockton . It was nice to see delegates Myrna Cariaga and Marsha Yokomichi who flew in from Honolulu, Hawaii.

Minutes of the Spring Meeting in San Mateo were included in packets that were mailed out to all presidents a month ago. Executive Board Minutes were also in the packets. Lesa Lane moved and Patty Click seconded a motion that both Minutes be approved. The motion passed unanimously.

Treasurer's Report — Kent Duncan's latest report had been included in the packet. Kent reported that things are running smoothly in the District. Dean Davis moved and Linda Dahl seconded a motion that the Treasurer's report be accepted. The motion passed unanimously.

District Director's Report was given by Jolene. She gave what she called "Jolene's Tirade".

ARS REPORT:

In spring we discussed helping ARS with their cash flow problems by "passing the hat". We will call it the "ARS Poor Box", and Jolene pointed to just such a box that she had placed up on the stage. She told everyone, "If you won money at the slot machines here in Jackson, put something into this box for ARS." Today, and at our future District meetings we will be taking donations to raise money for ARS.

Jolene said we have "a keeper" in Jeff Ware, the new Executive Director of ARS. She says he is a life long employee of non-profits—he keeps them running, and makes financial progress. The ARS operating funds are now in the black. She reported ways ARS is saving money by utilizing alliances with garden clubs to work the many acres of gardens in Shreveport. Heritage Rose Foundation is now caring for the OGRs, and a daffodil society might care for a garden, etc. Why shouldn't ARS market various gardens to the public? Make money and not ask members for money.

Jolene reported that more community donations are coming to ARS now that we are looking good. If gifts are designated to be for the computer fund, then the money can only go for computer-related items, so they are trying to get annuities from donors.

The Minutes from the St. Louis Board meeting are now on the ARS web site—in the Members Only section.

Jolene touched on the Spring 2009 ARS Convention and Rose Show in Vancouver, BC, Canada. It will be held in conjunction with the World Federation of Rose Societies in June of that year. An International Convention is held every three years. The World Federation Convention covers a full week, and one price will be charged—you pay for all, and you choose which to go to. ARS is trying to moderate this so we can choose what to pay for. Watch for news of it in the ARS Magazine.

Elections were held in St. Louis recently regarding positions on the Board of Director's Special Committees. Business decisions are made by the Special Committees when the Board is not in session. Jolene was elected to the Executive Committee, so we can expect some in depth reports in the future.

ARS is a business. New rules and procedures have been set down. The magazine will be mailed on schedule—no exceptions. People like the double issues. We need articles about How To Grow Roses. The Jan/Feb issue goes to the printer December 7th. Information is needed eight months in advance. It used to be four months. Everyone, send in dates now for next year. The Annual will be mailed November 1, 2007.

A dues increase was voted in, and upset a lot of people. All costs have gone up, plus minimum wage is up. The paid ARS head gardener has only two part timers. We use week-end warriors— Boy Scouts, etc. Dues went up. Life memberships went up to \$1,350 instead of \$1,000— “but you're living longer,” Jolene quipped.

All costs for ARS Chapters and Affiliates went up —Affiliates from \$50 per society to \$70 per society. There is an award called the Whittacker Award for achievement in membership. Silver Honor requirements are changing as of January 1. A Silver Honor candidate used to have to live in the District. Now you have to have been a permanent member in a certain society within the District you want to affiliate with. Paperwork must be filed with ARS.

We don't have an ARS site for the Fall 2008 National Convention. Sheer cost keeps anyone from signing up. We need a place for 900 people. Prices have skyrocketed. We have no bid. ARS is asking District Directors to have ARS awards presented at the District Conferences during 2008. The Conference would only have to make extra room for the ARS awards. The rose show has 11 classes for the National Hort part of the show. If we did this (in our District) it would have Local, District, and National exhibitors. There would be lots of roses and good competition.

Modern Roses 12— Finances have paid down a line of credit with profit being almost enough to pay for the first press run. Modern Roses 12 will only be updated online. The web site can be used to validate at rose shows.

DISTRICT REPORT:

LET'S TALK about Conferences — This Jackson Conference has been a fine conference, and put on by a small society. Smaller societies need to volunteer to hold conferences. If your society has existed for 10 years, it's time for you to put on a District Conference. When we give out the call, step up! It's like a big rose show and a dinner party.

LET'S TALK problems—

- E-mail responses: I expect a response if I send you an e-mail that requires one. Always respond within 24 hours.

- District trophies: If you win a District trophy, don't disrespect the District. If you have to leave early, get someone to accept the trophy, and to take it home to you.

- President's Guide: The Executive Committee discussed a new president's need for written orders of business, as well as written obligations to the District. Jolene is currently doing a President's Guide for the East Bay Rose Society, and it can be adapted for all of our clubs. It includes things that may not get passed down to an incoming president, such as...you must have a CR Coordinator. It covers the Silver Honor medal. What's in it for me? About ARS. Why you need a membership chair, etc. Must-do duties and discretionary duties. It will tell you how to go about achieving what you're supposed to do.

“The District is in good shape guys,” Jolene said. “You guys are doing well. Reach out to Mendocino and Lake County Rose Societies. They could use some help.”

COMMITTEE REPORTS

Dean Davis - Director of Education — Dean advised people to look for schools on the ARS web site, as well as on our own NCNH web site. ARS posts the judges and CR schools. You may take a school out of the District.

Elsina Dean - Consulting Rosarians — Elsina reported that the CR program is doing great. Monterey Bay has a school coming up on November 3rd that still has slots open. The CR Seminar here in Jackson had 57 people in attendance. She urged CRs to turn in your Annual CR reports by January 31st, and this is best done online, if possible. The question was asked, “What if a CR lets their ARS membership lapse?” Elsina responded that they must be an ARS member in good standing to be a CR. They will have to start over after 3 months of lapsed membership.

Judy Bonds - Horticulture Judges Judy says her Annual Report Form for Hort

Judges is also on the web site and needs to be completed by January 31. She told of a two point seminar coming in May in Baldo's garden; then a general school in the Bay Area earning 4 points, place still to be determined. So, it will be possible to earn education points in 2008.

Dolores Moffat - Arrangement Judges The judges reports are due Jan. 31, as well. Find her form on the District web site. Ask for a paper copy if you don't use a computer.

The next Judging School for Rose Arranging will be in Dublin or San Mateo in early February 2008. It is open to all. The main instructor will be Char Mutchler, the Arrangement Chair from the PNW District with a degree in Art from the University of Oregon.

Carol Burek - Membership ARS wants membership rosters from each society. They want to help us recruit new members. Send roster to Carol and she will send it on. ARS has been offering opportunities for non ARS members to obtain a free membership for some length of time. ARS is trying to create a large non-ARS list of rose society members to target them for the free memberships.

Carol outlined what the District is planning for creative recruitment of new members. She handed out a report to everyone, which included forms for an NCNH Membership Drive. Carol attended a meeting on membership at the St. Louis Convention last month entitled "How Can We help?" Forms will be sent to societies for a contest. The membership chair for each society fills out the form regarding new ARS members. Holiday gifts are part of the contest. For the ARS member who brings in the most new members, a gas card worth \$100 will be awarded. The Society who brings in the most new members receives ARS memberships, which, in turn, can be used as prizes at your meetings. The contest goes from now until Sept. 15, 2008.

ARS has regularly been sending Carol lists of expiring memberships for her society. She sends these people her club's newsletter with a hand written note saying come to the meeting to renew. All societies could be doing the same if they send in their rosters.

Betty Mott - Speakers Bureau Betty Mott asked Jolene to put in a word about speakers whose program topics are listed in the District Directory. There is a form on the District web site called a Program Eval Form where you can give an evaluation of why you liked or did not like your speaker.

Muriel Humenick - Nominations & Awards Muriel made a plea to incoming and current presidents to send her the name of their Awards Chairman. She said, "I have information to send to them."

Alice Affleck - Roses In Review Alice said there were over 200 reporters for RIR, reporting on 279 varieties. She thanked everyone who participated.

Tom Bonfigli - District Trophies Tom told us that those who win trophies are to get

the trophy engraved, pay for it, and send the costs to Treasurer, Kent Duncan, for reimbursement.

UNFINISHED BUSINESS

Local Societies Histories: After four years in office, Jolene said she is not giving up on getting the histories from Monterey Bay, Reno, and San Mateo. Those three societies need to assign someone to get their history to Jolene.

Event Planner: Lesa Lane has been working on finding an event planner that could help with the planning of a District Conference for societies that have no such experience. An event planner could help one of the smaller societies put on a conference. We have lots of experts right in our District to be coordinators behind the scene. They can help and advise. Lesa asked if anyone could recommend an event planner? Redwood Empire will be looking into the Casino near them that could possibly hold the 2009 Fall District Conference. They could use some help in getting this to happen.

Triennial Elections: The triennial elections are coming in the summer of 2009. If you are interested in running for District Director, or for a Regional office, the deadline is the end of February 2009. You must be seen and make yourself known. Attend National events, etc.

Fall Conference 2009: Sites are needed, so please give it some serious thought.

NEW BUSINESS

Jolene reminded everyone to get your 2007 Judges and CR Reports in. They are on the District Web Site. Due by January 31, 2008.

The Spring Meeting will be hosted by Butte Rose Society. The Invitation was extended by Lesa Lane, President. A new rose garden has gone in, and they are excited about having us there in March. The Chamber of Commerce in Chico put together a packet about the area, which was made available to all here today.

Future Meeting Sites—

2008	District Spring 2008, March 8	Butte RS (Chico)
	District Fall 2008, Oct. 3-5	Shasta RS (Redding)
	ARS All-Mini Rose Show, May 30	Oklahoma City, OK
	ARS Spring National, June 25-29	Denver, CO
	ARS Fall National, (unknown)	
2009	District Spring 2009, (to be announced)	Sacramento RS
	District Fall 2009 (unknown)	
	ARS Spring National, June 18-24	Vancouver, BC
	ARS All-Mini Rose Show, July 17-19	Harrisburg, PA
	ARS Fall National, Nov. 11-15	Palm Springs, CA

Les Lane – Raffle Lisa conducted the District Raffle at the conclusion of the meeting.

The meeting was adjourned at 11:43 a.m.

Respectfully submitted,
Gail Carpenter, NCNH Secretary